

# Smart Used Vehicle Price Prediction And Market System

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**Abstract-** *The used vehicle market has experienced significant growth in recent years, making it challenging for buyers and sellers to determine accurate vehicle prices. Traditional pricing methods often rely on personal judgment, which may lead to inconsistencies and unfair transactions [12].*

*In this work, a smart web-based system is developed to predict the price of used vehicles using machine learning techniques. The system employs a Random Forest Regression model to analyze key features such as mileage, brand, and engine capacity to estimate a fair resale value [5]. In addition to price prediction, the platform provides features such as vehicle recommendations, price trend analysis, and location-based search, enhancing user experience and decision-making [13]. Experimental results demonstrate that the proposed model achieves high accuracy and is suitable for real-world applications [14].*

**Keywords:** Machine Learning, Random Forest, Car Price Prediction, Marketplace System, Data Analytics

## I. INTRODUCTION

The second-hand vehicle market has grown significantly due to increased affordability and accessibility. However, determining an accurate resale value remains a major challenge due to subjective pricing methods. Machine learning provides a data-driven solution by analyzing historical data to predict prices effectively [2], [3]. Recent advancements in predictive modeling have further improved accuracy in automobile pricing systems [6].

## II. LITERATURE SURVEY

Various machine learning algorithms have been used for vehicle price prediction. Decision Trees offer interpretability but suffer from overfitting issues [3]. Random Forest improves prediction performance by combining multiple trees and reducing variance [5]. Advanced models like XGBoost and deep learning approaches have also been explored for better accuracy [1], [7]. However, many existing

systems lack integration with real-time marketplace features and recommendation systems [13].

## III. OBJECTIVES

- To predict accurate resale prices using machine learning techniques [2]
- To develop a web-based vehicle marketplace [13]
- To implement recommendation systems using similarity-based methods [8]
- To provide location-based and trend analysis features [6]
- To enhance transparency in the vehicle resale process [10]
- To integrate advanced features like damage detection and price trends.

## IV. PROBLEM DEFINITION

The objective of this research is to design a system that:

- To develop a system that accurately predicts used car prices using machine learning techniques.
- To provide a web-based marketplace platform for buying and selling vehicles [13]
- To enhance transparency and improve user interaction in the resale process [10]

## V. METHODOLOGY

The proposed system is designed using a combination of database processing and machine learning techniques to ensure accurate and efficient vehicle price prediction. Initially, the dataset is collected from publicly available sources containing various vehicle attributes. Since raw data may contain inconsistencies, SQL-based operations are applied to clean the dataset by removing missing values and duplicate records, which improves overall data quality and reliability [11].

After data cleaning, Python is used for preprocessing tasks such as encoding categorical variables and selecting the

most relevant features that influence price prediction. Feature engineering plays a crucial role in enhancing model performance and accuracy [8]. The processed dataset is then used to train the machine learning model.

For prediction, the Random Forest algorithm is selected due to its ability to handle complex and non-linear relationships in data while maintaining high accuracy [5]. Once the model is trained, it is integrated into the backend system, allowing users to obtain real-time price predictions through a web-based interface [13].

### 1. KNN Recommendation System

In addition to price prediction, the system incorporates a recommendation module using the K-Nearest Neighbors (KNN) algorithm. This method suggests similar vehicles based on feature similarity, thereby enhancing user experience through personalized recommendations [8].

### 2. Random Forest Algorithm

Random Forest is an ensemble machine learning algorithm that operates by constructing multiple decision trees and combining their outputs to produce a final prediction [5]. Instead of relying on a single model, it aggregates the predictions of several trees, which improves accuracy and reduces the risk of overfitting.

This approach is particularly effective for real-world datasets where relationships between variables are complex and non-linear [9]. In this project, Random Forest outperformed other models by effectively handling diverse vehicle features and providing stable and reliable predictions [3], [5].

### 3. System Architecture

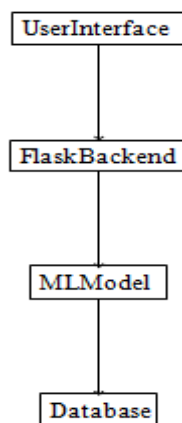


Fig.1. SystemArchitecture

## VI. GRAPH

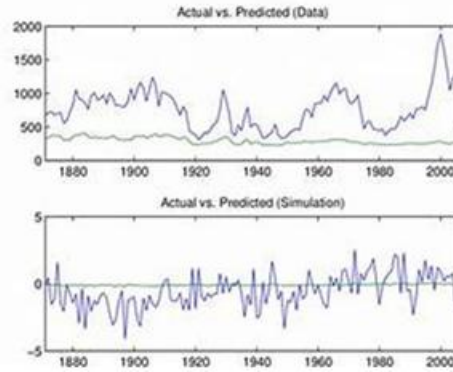


Fig. 2. Actual vs Predicted Prices

## VII. TECHNOLOGIES USED

1. *Frontend*
3. *React.js*
4. *Material UI/Tailwind CSS*
5. *Backend*
6. *Python Flask*
7. *Rest API*
8. *Database*
9. *MYSQL*
10. *Machine Learning*
11. *Pandas, Numpy*
12. *Scikit-learn*
13. *Random forest regressor*
14. *Tools*
15. *VS code*
16. *Postman*
17. *MySQL workbench*
18. *Basic Html*

## VIII. DATASET DESCRIPTION

The dataset contains vehicle attributes such as

- Brand
- Model
- Mileage
- Engine Capacity
- Selling price

## IX. DATA PREPROCESSING

### A. SQL Stage

- Removal of null values
- Duplicate elimination
- Data normalization

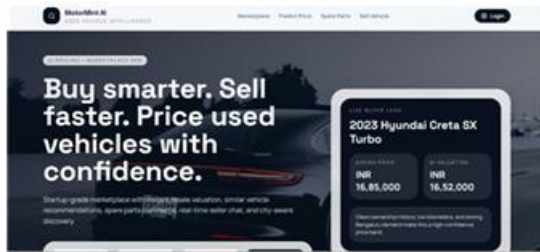
B. Python Stage

- Encoding categorical features
- Feature selection
- Data splitting

X. SYSTEM MODULES

- Price Prediction Module
- Recommendation Module
- Marketplace Module
- Chat Module
- Spare Parts Module

XI. SAMPLE PAGE



XII. MACHINE LEARNING MODEL

The proposed system utilizes the Random Forest Regression algorithm to predict the resale price of vehicles. This approach improves prediction stability and accuracy compared to individual models [5].

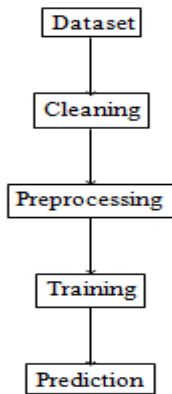


Fig.3.ML Workflow

A. Reason for Selection

The Random Forest algorithm is selected for this system due to several advantages:

- It effectively captures non-linear relationships between input features and target variables, which are common in real-world datasets [9]
- It provides higher prediction accuracy compared to single models such as Decision Trees [3]
- It is robust to noise and outliers in the dataset, ensuring reliable predictions [5].
- It reduces overfitting by combining multiple decision trees and averaging their outputs [5]

B. Mathematical Representation

Where:

- $\hat{y}$  = Predicted price
- $T_i(x)$  = Prediction from the  $i^{th}$  decision tree
- $N$  = Total number of trees

This formulation shows that the final prediction is the average of outputs from all decision trees, which improves model accuracy and reduces variance [5].

C. Model Evaluation

The performance of the model is evaluated using the following metrics:

- Mean Absolute Error (MAE): Measures the average difference between actual and predicted values [14]
- Coefficient of Determination ( $R^2$  Score): Indicates how well the model explains the variance in the data [12]

D. Performance Analysis

The Random Forest model achieved a high  $R^2$  score and a low MAE value, indicating strong prediction accuracy and reliability. The ensemble nature of the algorithm allows it to generalize effectively on unseen data and maintain consistent performance across different datasets [3], [5]. This makes it highly suitable for real-world applications such as vehicle price prediction.

XIII. RESULTS AND ANALYSIS

A. Model Performance

The proposed system was evaluated using standard regression performance metrics. The dataset was divided into training and testing sets in an 80:20 ratio. The Random Forest

model demonstrated strong predictive capability on unseen data, indicating good generalization performance [5], [14].

*B. Evaluation Metrics*

The performance of the model was evaluated using the following metrics:

- **Mean Absolute Error (MAE):** Measures the average absolute difference between actual and predicted values, indicating prediction accuracy [14].
- **Coefficient of Determination (R<sup>2</sup> Score):** Represents how well the model explains the variance in the dataset [12].

*C. Performance Results XIV. OUTPUT*

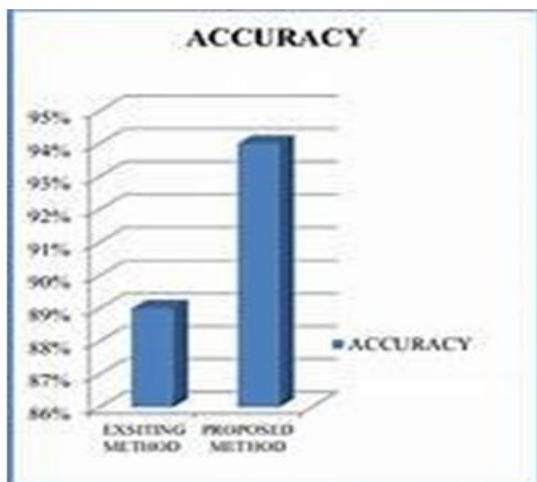
TABLE I  
Model Performance Comparison

Model	MAE	R <sup>2</sup> Score
Decision Tree	0.18	0.85
Random Forest	0.10	0.92

The results clearly indicate that the Random Forest model outperforms the Decision Tree model in terms of both accuracy and error reduction, making it more suitable for vehicle price prediction tasks [3], [5].

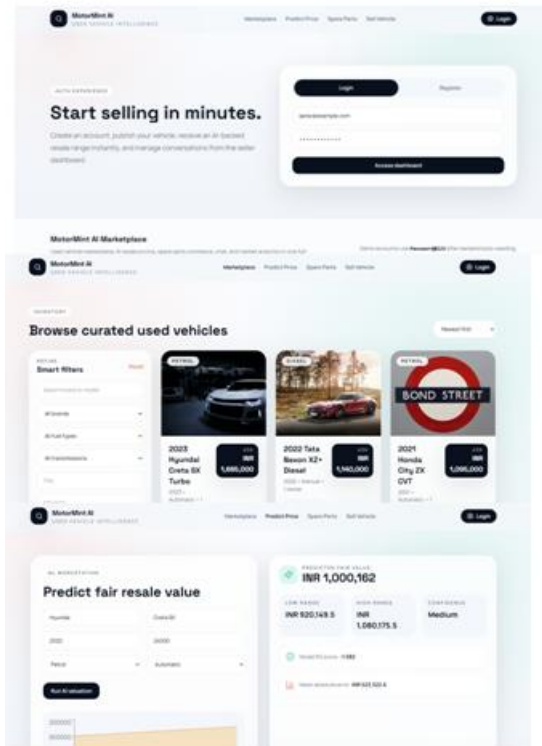
*D. Graphical Analysis*

The graphical analysis shows that the predicted values closely align with the actual values, demonstrating the effectiveness and reliability of the model [12].



*E. Key Observations*

- Random Forest provides better accuracy compared to Decision Tree [5].
- The model performs well on unseen data, indicating good generalization [14].
- Prediction error is minimal due to low MAE values [14].
- The system is suitable for real-world vehicle price estimation [10].



**XV. DISCUSSION**

The Random Forest model achieves a high R<sup>2</sup> score of 0.92, indicating that it explains 92% of the variance in the dataset. The low Mean Absolute Error (MAE) value further demonstrates minimal prediction error and strong model performance [14].

The ensemble nature of Random Forest enables it to effectively handle complex non-linear relationships present in real-world data. Additionally, by combining multiple decision trees, it reduces overfitting and improves generalization compared to individual models [5][3].

Furthermore, graphical analysis shows that the predicted values closely align with the actual values, confirming the reliability and robustness of the proposed model for vehicle price prediction [12].

## XVI. LIMITATIONS

Despite achieving high accuracy and providing multiple advanced features, the proposed system has certain limitations:

- **Dependency on Dataset Quality:** The performance of the Random Forest model heavily depends on the quality and diversity of the dataset. Incomplete or biased data may lead to inaccurate predictions [11]
- **Limited Real-Time Data Integration:** The system currently relies on static datasets and does not
- Incorporate real-time market trends, which may affect prediction accuracy over time [6]
- **Scalability Issues:** As the number of users and data increases, the system may require optimization in backend performance and database management [13].
- **Damage Detection Constraints:** The damage detection feature requires a large and well-labeled image dataset for accurate results, which is currently limited [7].
- **Cold Start Problem in Recommendation System:** The recommendation module may face challenges when there is insufficient data about new users or newly listed vehicles [8].
- **Server Dependency for Real-Time Features:** Features such as chat and location-based services depend on stable server connectivity and may experience latency issues [13].



## XVII. CONCLUSION

This paper presents a smart web-based system for used vehicle price prediction and marketplace integration using machine learning techniques. The proposed system adopts a hybrid data processing approach by combining SQL for efficient data cleaning and Python for developing the machine learning pipeline [11].

In addition to price prediction, the system integrates multiple features such as a vehicle marketplace,

recommendation system, spare parts search, and location-based services, thereby enhancing user experience and transparency in the second-hand vehicle market [13].

Overall, the proposed system demonstrates how machine learning and modern web technologies can be effectively combined to solve real-world problems in vehicle price estimation [2]. It provides a scalable and efficient solution for both buyers and sellers in the used vehicle ecosystem [10].

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