# An analysis On Corporate Finance And Capital Budgetting Decisions With Reference To Diamond Engineering Private Limited

**V.Balaji<sup>1</sup>, Dr.R.Jayadurga<sup>2</sup>** <sup>1</sup>Dept of MBA <sup>2</sup>Associate Professor, Dept of MBA <sup>1. 2</sup> Prince Shri Venkateshwara padmavathy Engineering, college, Chennai- 6000127

Abstract- This study has been conducted at DIAMOND ENGINEERING PRIVATE LIMITED, to identify theCorporate finance plays a pivotal role in guiding organizations through strategic financial decisions, particularly in capital budgeting. This process entails evaluating investment opportunities to allocate resources efficiently, utilizing tools such as Net Present Value (NPV), Internal Rate of Return (IRR), and Payback Period. Effective capital budgeting involves rigorous cash flow estimation, risk analysis, and sensitivity assessments to optimize profitability and mitigate financial uncertainties. This abstract explores the fundamental principles, methodologies, and challenges within corporate finance, highlighting its critical importance in sustaining long-term business growth and financial stability.

The results of this study indicate that CORPORATE FINANCE AND CAPITAL BUDGETTING DECISIONS manpower planning have been successfully implemented at diamond engineering private limited.

### I. INTRODUCTION

In today's dynamic global market, corporate finance plays a pivotal role in guiding organizations towards sustainable growth and profitability. At the heart of corporate finance lie crucial decisions on capital budgeting — the process of allocating financial resources to long-term investment projects. These decisions not only impact the financial health of firms but also shape their strategic trajectory in competitive environments.

Capital budgeting decisions involve evaluating potential investments, estimating their future cash flows, assessing risks, and determining their alignment with organizational objectives. The complexity arises from balancing financial considerations with strategic goals, market conditions, and regulatory environments. Effective capital budgeting ensures efficient allocation of resources, maximizing shareholder value while managing financial risk. This study aims to delve into the intricacies of corporate finance and capital budgeting decisions, examining how firms navigate these challenges to enhance profitability and achieve sustainable growth. By analyzing real-world case studies and empirical research, this research seeks to uncover best practices, decision-making frameworks, and the impact of economic variables on investment outcomes. Ultimately, understanding these dynamics is crucial for executives, investors, and policymakers alike in making informed financial decisions that drive long-term success in today's competitive landscape.

# II. INDUSTRYPROFILE

Steel Fabrication Company mainly specializes in the building of machinery and equipments by cutting, shaping and assembling components made from raw materials. They purchase steel and fabricate products according to the specific structural design requirements of the projects. Thus an accurate picture of each steel element and connections between them with appropriate dimensions can be ascertained. Another important task they do is steel detailing. For this they usually employ the services of a steel structural detailer who creates the necessary drawings required to build and fabricate the structure. Sometimes this work is outsourced to engineering firms. Steel fabricators are usually proficient in the manufacturing of sturdy steel frames, cutwork grills and decorative motifs. They usually cater to commercial as well as industrial demands. The beams used for stairways, decks, platforms etc are usually fabricated products.Before you entrust work to a particular steel fabrication company, you need to make sure that they know the intricacies of the trade. Check out the quality of equipment used for the various processes involved in the fabrication. Most modern fabricators use laser cutting devices which give an accurate and smooth edge on steel. Steel fabrication companies will never experience a dearth of good projects since today's construction industry makes use of a lot of pre-fabricated steel in their designs due to their ease in assembling and the minimum construction waste involved. Many of the steel fabrication

companies are based in China and India mainly due to the low cost labor available here. But this is not the only criterion; the staff is highly skilled and trained to provide the best in fabricated steel with high degree of precision exercised in every component delivered. The fabrication company has to employ a number of staff like welders, assemblers, fabricators and Production and Quality control staff for performing the various processes

The steel fabrication industry plays a crucial role in modern infrastructure, manufacturing, and construction. It involves cutting, bending, and assembling steel to create structures, machinery, and components used across various sectors such as construction, automotive, shipbuilding, and energy. This industry is essential for economic development, as steel is one of the most widely used materials worldwide due to its strength, durability.

### **III. NEED OFTHE STUDY**

Studying corporate finance and capital budgeting decisions is crucial for several reasons. Firstly, these decisions directly impact a company's financial health and long-term sustainability. Effective capital budgeting ensures that funds are allocated efficiently to projects with the highest potential returns, thereby maximizing shareholder value and profitability.

Secondly, understanding these decisions helps in managing financial risks associated with investments. By evaluating various funding options and their costs, companies can mitigate risks and optimize their capital structure. This process is essential for maintaining financial stability and resilience against market fluctuations.

### **OBJECTIVESOFTHE STUDY**

### PRIMARYOBJECTIVES

A study on corporate finance and capital budgeting decisions with reference to diamond engineering private limited.

### SECONDARY OBJECTIVES:

- To understand the fundamentals of corporate finance and capital budgeting.
- To evaluate investments and resource allocation of capital fund.
- To identify risks and uncertainty in capital budgeting
- To evaluate capital structure cost of capital and the roles.

Corporate finance is a critical domain that encompasses financial decision-making processes aimed at maximizing a firm's value while optimizing risk and return. It covers a wide array of activities, including capital structuring, working capital management, investment decisions, and dividend policies. A fundamental aspect of corporate finance is capital budgeting, which involves the evaluation and selection of long-term investment projects that contribute to the company's growth and sustainability. Capital budgeting decisions play a crucial role in determining the allocation of financial resources across various investment opportunities, ensuring that capital-intensive projects, such as expansion, acquisitions, and technological upgrades, generate long-term profitability. Techniques like Net Present Value (NPV), Internal Rate of Return (IRR), Payback Period, and Profitability Index (PI) are extensively used to assess the feasibility of such investments. The scope of corporate finance extends to financial risk management, cost of capital estimation, and strategic financing choices that influence shareholder wealth. Additionally, corporate finance plays a vital role in mergers and acquisitions (M&A), restructuring, and corporate governance, all of which impact the overall financial health of an organization. Furthermore, in the era of globalization and financial innovation, corporate finance also explores alternative financing methods such as venture capital, private equity, and debt financing. Effective capital budgeting ensures that companies not only sustain their operations but also remain competitive by investing in profitable ventures with optimal resource utilization. The emergence of Social. sustainable finance and Environmental, and Governance (ESG) considerations has further broadened the scope of corporate finance, compelling firms to integrate responsible investment practices into their capital allocation strategies. In addition, financial managers must navigate uncertainties in global financial markets, regulatory frameworks, and economic fluctuations while making informed investment decisions. The interplay between corporate finance and capital budgeting is crucial for achieving long-term financial stability and maximizing shareholder value. Strategic capital investment decisions shape a company's financial trajectory and influence its market positioning, profitability, and risk exposure.

### **IV. LITERATUREREVIEW**

**Yunianto et al. (2024),** explores the evolution of capital budgeting methods in investment decisions, emphasizing the need to adapt techniques to local political and cultural contexts. It discusses challenges in aligning capital budgeting with corporate strategy and highlights the diversity of

methodologies used in feasibility assessments. The authors advocate for a holistic approach that considers both financial metrics and strategic objectives.

**Mukherjee et al. (2024),** explores the traditional four-stage model of capital budgeting and emphasizes the importance of incorporating an entrepreneurial mindset to foster innovation and growth in large firms. The authors argue that while traditional techniques like discounted cash flow models remain effective, integrating entrepreneurial approaches can enhance the identification and approval of innovative projects.

Kumar and Ranjani (2024), analyzes the impact of capital expenditure and R&D investments on value creation in Indian firms using the EVA metric. The authors find that both types of investments significantly contribute to shareholder value. The research suggests that strategic allocation of resources towards capital projects and innovation can enhance firm performance, providing empirical evidence from the Indian market.

### RESEARCHMETHODOLOGY

The data collection process includes a review of academic journals, industry reports, financial statements, and government publications. These secondary sources provide insights into theoretical frameworks, historical trends, and prevailing financial practices.

Statistical software is used for data analysis, ensuring accuracy and minimizing biases. Ethical considerations are strictly followed, including informed consent from interview participants and confidentiality of financial data obtained from firms. The research is conducted within the framework of ethical guidelines to ensure integrity and objectivity.

### **RESEARCH METHODOLOGY TYPE:**

### Qualitative research methodology:

Qualitative research methodology in finance focuses on understanding complex financial phenomena through nonnumerical data. It involves in-depth interviews, case studies, focus groups, and textual analysis to explore perceptions, experiences, and behaviors of financial market participants. Researchers often use this approach to explore issues like investor sentiment, financial decision-making, and market trends. The methodology emphasizes context and meaning rather than statistical generalization. It can uncover insights into human behaviour and financial practices that quantitative methods may overlook. Qualitative research helps in exploring emerging financial theories and understanding financial crises' social impacts. While it lacks the precision of quantitative analysis, it adds rich, contextual data to the financial research landscape.

# DATA COLLECTION

• Secondary data

### SECONDARY DATA

Review of annual reports in company website through the online, fixed asset registers, and financial statements. Examination of and online resources relevant to fixed assetsmanagement.

The secondary data are collected from information which is used by other. It isnotdirectinformation.Thisinformationalreadycollectedandana lysisbyotherand that information used by others. This secondary data is collected fromfollowing.

- 1) Companies' financial reports in company website
- 2) OtherInternetWebsite

For study Analytical technique are used such as Microsoft excel, financial ratios,depreciation methods, trends analysis methods, tables, graphs, charts,diagrams andDataVisualizationTools areusedinthestudy.

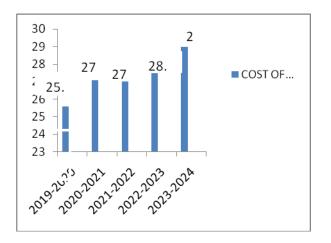
### 2.1COST OF CAPITAL



# THE TABLE SHOWING COST OF CAPITAL FROM DIAMOND ENGINEERING PRIVATE LIMITED FOR THE FINANCIAL YEAR 2019-2024

YEAR	COST OF CAPITAL(%)
2019-2020	25.6
2020-2021	27.3
2021-2022	27.9
2022-2023	28.2
2023-2024	29.3

# 2.1 (a)THE CHART SHOWING COST OF CAPITAL FROM DIAMOND ENGINEERING PRIVATE LIMITED FOR THE FINANCIAL YEAR 2019-2024



# **INTERPRETATION:**

The above diagram 2.1 shows that 25.6% of cost of capital in 2019-2020 and 27.3% of cost of capital in 2020-2021 and 27.9% in 2021-2022 and 28.2% of cost of capital in 2022-2023 and 29.3% of cost of capital in 2023-2024 which indicates in better capital efficiency

### 2.2 COST OF DEBT

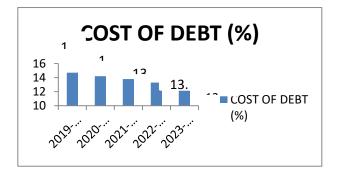
THE TABLE SHOWING COST OF DEBT FROM DIAMOND ENGINEERING PRIVATE LIMITED FOR THE FINANCIAL YEAR 2019-2024

# Cost of Debt

Cost of	Interest expense	tox
debt	Total debt	' rote

YEAR	COST OF DEBT(%)
2019-2020	14.7
2020-2021	14.2
2021-2022	13.8
2022-2023	13.3
2023-2024	12.7

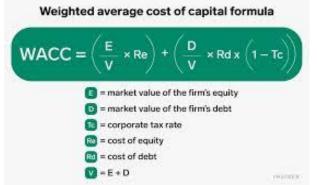
2.2(b) THE CHART SHOWING COST OF DEBT FROM DIAMOND ENGINEERING PRIVATE LIMITED FOR THE FINANCIAL YEAR 2019-2024



### **INTERPRETATION:**

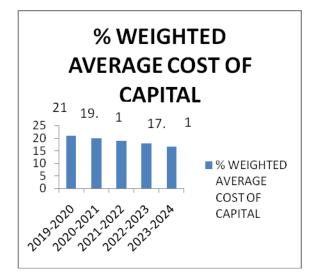
The above diagram 2.2 shows that 14.7% of cost of debt in 2019-2020 and 14.2% of cost of debts in 2020-2021 and 13.8% of cost of debts in 2021-2022 and 13.3% of cost of debts in 2022-2023 and 12.7% of cost of debts in 2023-2024 which shows reduced cost of debts.





YEARS	WEIGHTED AVERAGE COST OF
	CAPITAL(WACC)
2019-2020	21.0
2020-2021	19.9
2021-2022	18.9
2022-2023	17.8
2023-2024	16.7

2.3(b) THE CHART SHOWING WEIGHTED AVERAGE COST OF CAPITAL FROM DIAMOND ENGINEERING PRIVATE LIMITED FOR THE FINANCIAL YEAR 2019-2024.



# **INTERPRETATION:**

The above table 2.3 shows that 21.0% of the weighted average cost of capital in 2019-2020 and 19.9% of the weighted average cost of capital in 2020-2021 and 18.9% of the weighted average cost of capital in 2021-2022 and 17.8% 2022-2023 and 16.7% of the weighted average cost of capital in 2023-2024 shows that decreasing of weighted average cost of capital from 21.0% to 16.7% as debt level level increased.

### 2.4 LEVERAGE RATIO (DEBT EQUITY RATIO)

# Debt Equity Ratio

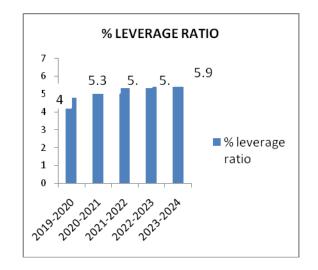
Short Term Debt + Long Term Debt +
Other Fixed Payments

D/E =

Shareholder's Equity

YEARS	% LEVERAGE RATIO(DEBT EQUITY RATIO)
2019-2020	4.8
2020-2021	5.3
2021-2022	5.5
2022-2023	5.6
2023-2024	5.9

2.4(b) the chart showing leverage ratio from diamond engineering private limited for the financial year 2019-2024.



### **INTERPRETATION:**

The above table 2.4 shows that 4.8% of the leverage ratio in 2019-2020 and 5.3% of the leverage ratio in 2020-2021 and 5.5% of the leverage ratio in 2021-2022 and 5.6% of the leverage ratio in 2022-2023 and 5.9% of the leverage ratio in 2023-2024 shows that increasing in the values slightly and suggesting a higher dependence on debt financing.

### 2.5 EARNINGS PER SHARE

EPS =

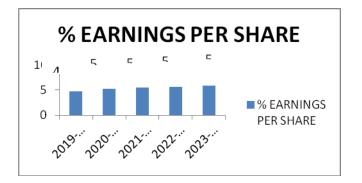
Earnings per Share

Net Income - Preferred Dividends

Weighted Average Shares Outstanding

YEARS	% EARNINGS PER
	SHARE
2019-2020	4.8
2020-2021	5.3
2021-2022	5.5
2022-2023	5.6
2023-2024	5.9

2.5(b) the chart showing earnings per share from diamond engineering private limited for the financial year 2019-2024



### **INTERPRETATION:**

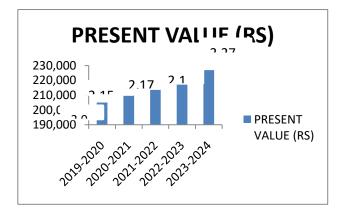
The above table 2.5 shows that 4.8% of the equity share in 2019-2024 and 5.3% of the equity share in 2020-2021 and 5.5% of the equity shares are in 2021-2022 and 5.6% of the equity share are in 2022-2023 and 5.9% of the equity shares are in 2023-2024 which indicates a declined slightly over time, reflecting increased financial costs

### 2.6 PRESENT VALUE

PRESENT VALUE  $= FV \frac{1}{(1+r)^s}$ 

YEARS	PRESENT VALUE(RS)
2019-2020	2,05,000
2020-2021	2,15,000
2021-2022	2,17,000
2022-2023	2,18,000
2023-2024	2,27,000

2.6(b) the chart showing the present value from the diamond engineering private limited for the financial year 2019-2024.



### **INTERPRETATION:**

The above table 2.6 shows that 2,05,000 of present value in 2019-2024 and 2,15,000 of present value in 2020-2021 and 2,17,000 of present value in 2021-2022 and 2,18,000 of present value in 2022-2023 and 2,27,000 of present value in 2023-2024 which shows the effect of discounting in (present value).

### **2.7 FUTURE VALUE**

```
Future Value (FV) = PV × (I + r)<sup>n</sup>

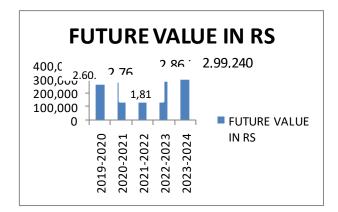
• PV = Present Value

• r = Interest Rate (%)

• n = Number of Compounding Periods
```

YEAR	FUTURE VALUE IN
	( <b>RS</b> )
2019-2020	2,60,350
2020-2021	2,76,400
2021-2022	1,81,760
2022-2023	2,86,740
2023-2024	2,99,240

2.7(b) the chart showing the future value from diamond engineering private limited for the financial year 2019-2024.



# **INTERPRETATION:**

The above table 2.7 shows that 2,60,350 of future value in 2019-2020 and 2,76,000 of future value in 2020-2021 and 1,81,000 of future value in 2021-2022 and 2,86,740 of future value in 2021-2023 and 2,99,240 of future value in 2023-2024 which shows compounding of (future value) over tim

### V. FINDING OF THE STUDY

- The company secures funding through both equity and debt, impacting its cost of capital.
- Interest expenses on borrowings contribute to the overall cost of capital
- The cost of capital is influenced by the company's risk profile and its debt-equity structure
- Changes in working capital affect the calculation of weighted cost of capital
- Investment in fixed assets impacts the overall return expectations from capital raised
- The company has term loans from banks, which are a significant part of its debt
- Interest paid on loans increases the financial burden and affects net profit
- Debt financing is backed by secured assets, such as property and machinery
- Interest expenses include bank charges, vehicle loans, and bill discounting
- Repayment of borrowings influences cash flow planning
- The company's mix of debt and equity determines WACC

### VI. SUGGESTIONSOFTHE STUDY

• Optimize the capital structure by considering equity financing or issuing long-term debt instruments with lower interest rates.

- Negotiate better loan terms or refinance expensive debts to reduce overall borrowing costs.
- Balance debt and equity financing to optimize WACC and ensure sustainable growth.
- Reduce leverage by retaining more earnings and gradually decreasing reliance on external borrowings.
- Improve operational efficiency and reduce non-essential expenditures to increase net income.
- Prioritize investment decisions that yield higher returns than the cost of capital.
- Conduct regular capital budgeting analyses to determine which assets provide the highest value over time.
- Develop long-term financial strategies, including investment diversification to stabilize future earnings.
- Instead of liquidating assets, focus on long-term projects with strong return potential.
- Implement cost-cutting measures and optimize working capital management to maintain liquidity.

#### VII. CONCLUSION

Corporate finance and capital budgeting decisions play a crucial role in determining a company's financial health, long-term sustainability, and growth potential. These decisions involve managing financial resources effectively, evaluating investment opportunities, and ensuring that capital is allocated efficiently to maximize shareholder value. The principles of corporate finance guide organizations in structuring their capital, managing risks, and making informed financial decisions. Meanwhile, capital budgeting serves as a critical process for assessing long-term investments that align with strategic business objectives.

Corporate finance focuses on optimizing the financial structure of a firm through the management of assets, liabilities, and capital investments. It encompasses key financial decisions, including capital structure decisions (debt vs. equity financing), working capital management, and dividend policies. These financial choices directly impact a company's profitability, liquidity, and market value.

One of the fundamental objectives of corporate finance is to maximize shareholder wealth. This is achieved through value creation strategies such as reinvesting profits in high-return projects, optimizing the cost of capital, and maintaining financial stability. Efficient corporate finance management ensures that firms can respond to market fluctuations, economic uncertainties, and competitive pressures while maintaining sustainable growth.

### REFERENCES

- Ahmad, A. Al-Naimi. (2022). A comprehensive review of factors influencing corporate investment decisions: Insights on information asymmetry, cash holdings, policy uncertainty, and governance quality. Journal of Financial Management, 18(3), 245–266.
- [2] Duran, M. A. (2024). An analysis of the relationship between borrower risk and expected returns in corporate revolving lines of credit. Journal of Corporate Finance, 35(2), 198–215.
- [3] Gupta, R., Mehra, S., & Kulkarni, A. (2020). The influence of corporate governance practices on capital budgeting decisions in Indian public sector enterprises. Indian Journal of Corporate Governance, 12(1), 52–67.
- [4] Johnson, R., Taylor, M., & Chen, L. (2023). Integrating sustainability criteria into capital budgeting: ESG considerations in multinational corporations. International Journal of Sustainable Finance, 29(4), 301–319.
- [5] Kumar, A., & Ranjani, V. (2024). The impact of capital expenditure and R&D investments on value creation in Indian firms: An EVA-based analysis. Indian Journal of Financial Economics, 16(1), 45–59.
- [6] Kumar, R., & Singh, A. (2024). Determinants of capital structure decisions and their impact on capital budgeting outcomes in Indian SMEs. SME Finance & Strategy Journal, 8(2), 109–124.
- [7] Mukherjee, S., Chatterjee, R., & Banerjee, P. (2024). Revisiting the capital budgeting model: Integrating entrepreneurial mindset in investment decision-making. Journal of Strategic Finance, 21(3), 174–190.
- [8] Patel, S., & Desai, R. (2022). Tax incentives and their impact on capital budgeting decisions in the Indian manufacturing sector. Indian Economic Review, 28(2), 87–102.
- [9] Shukla, D. (2020a). The significance of capital budgeting methods in corporate finance: A comparative study of traditional and modern techniques. Journal of Corporate Finance and Strategy, 11(4), 221–238.
- [10] Shukla, D. (2020b). Theoretical foundations of capital budgeting in financial management: A critical review. International Review of Financial Analysis, 13(2), 96– 111.
- [11] Smith, L., & Jones, M. (2019). The role of risk-adjusted discount rates in capital budgeting decisions among multinational corporations. Global Finance Journal, 25(1), 61–75.
- [12] Sureka, R., Mehta, D., & Khanna, A. (2024). A literature synthesis on capital budgeting practices: Issues, gaps, and future research directions. Finance Research Letters, 41(5), Article 102984.