

To Analyze The Business And Financial Risks of Indian And Other Foreign Industries

Umesh Jahagirdar¹, Dr. Neeru Batham²

^{1,2} SUNRISE UNIVERSITY ALWAR, RAJASTHAN

Abstract- Due to significant changes in the Indian business environment, the earnings patterns and financing strategies adopted by Indian businesses have also altered substantially, resulting in major changes in the business pattern as well as the related financial risks. In light of this context, the current report examines the BR and FR in Indian and other foreign industries. The sample size of the research is comprised of businesses picked using a purposeful selection technique. In this research, the statistic was employed to measure risk. While resolving the issues mentioned in the paper, other relevant statistical measures have also been employed when appropriate. This study aims to assess the commercial and financial risks of Indian and other foreign industries.

Keywords- Business Risk (BR), Financial Risk (FR), Indian and other foreign industries.

I. INTRODUCTION

Earning patterns and financing policies in the Indian corporate sector have altered dramatically as a result of considerable changes in the economic environment. The pattern of BR and FR related with almost all sectors of Indian business over the last 20 years has undergone a substantial change as a consequence of the economic upheaval in India and the global economy. The business activities already incorporate BR. It comes about as a consequence of the company's operational profitability being spread out. On the other side, FR results from the company's choice of financing. The presence of fixed charge bearing capital in the company's capital structure is responsible for the emergence of FR, which derives from the prospect of failure to satisfy fixed commitments or contractual obligations, as well as the likelihood of volatility in revenue accessible to owners' equity. The three main parts of BR are company-specific risk, industry-specific risk, and economic risk. Economic considerations, which include macroeconomic variables like currency fluctuations, inflation, imports, exports, the political environment, and other aspects, give rise to economy-specific risk. Risk that is particular to an industry that a business operates in is caused by external factors. This category comprises, in general, the availability of raw materials, any special status held by the relevant industry, market growth prospects for the product or service provided by the industry,

technological advancements, labour relations, rival actions, etc. Organization-specific risk is caused by traits that are particular to the organisation in question, such as liquidity, cost structure, managerial effectiveness, work culture, ethics, values, the connection between the employer and the employees, and so forth.

A company's BR is basically uncontrolled, although its FR is fully within its grasp. As a general rule, a company with a high BR should maintain its FR low, and vice versa. In this context, the current research examines the BR and FR in Indian and other international sectors.

1.1 Business risk / Financial risk

Business risk refers to the possibility of an adverse event or circumstance that may negatively impact a company's ability to generate revenue or profits. In an industry, common sources of business risk include changes in market demand, competition, and regulatory changes. Businesses can mitigate risk by diversifying their product or service offerings, implementing strong risk management practices, and maintaining strong financial reserves.



Fig 1: Business risk / Financial risk

Financial risk in industry refers to the potential loss or negative impact on a company's financial performance due to external factors such as changes in market conditions, economic downturns, or changes in regulations. Companies can manage financial risk through a variety of strategies such as diversifying their revenue streams, hedging against currency fluctuations, and implementing effective risk

management systems. Additionally, industries can also be affected by specific types of financial risks, such as interest rate risk for financial service companies, or commodity price risk for natural resource companies.

1.2 Business and financial risks of Indian and other foreign industries

Business and financial risks for Indian and other foreign industries can include a variety of factors, such as economic and political instability, currency fluctuations, natural disasters, and competition from domestic and international companies. Additionally, companies operating in foreign countries may face unique challenges related to regulations, cultural differences, and supply chain disruptions. To mitigate these risks, companies may use a variety of strategies such as diversifying their operations and markets, hedging against currency fluctuations, and implementing risk management systems.

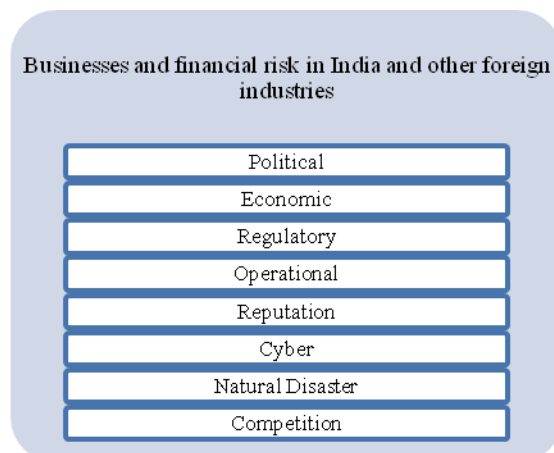


Fig 2: Risk faced by Indian / Foreign industries

There are several risks that businesses and financial industries in India and other foreign countries may face. Some of these include:

Political risk: Changes in government policies or instability in a country can negatively impact businesses operating in that country.

Economic risk: Economic downturns or fluctuations in currency exchange rates can affect the profitability of companies operating in a foreign country.

Regulatory risk: Companies may face challenges complying with different regulations in foreign countries.

Operational risk: Businesses may face challenges in areas such as supply chain management, logistics, and infrastructure when operating in a foreign country.

Reputation risk: Companies may face reputational damage if they are associated with unethical or illegal practices in a foreign country.

Cyber risk: Companies can be exposed to cyber-attacks which can lead to financial losses and damage to the company's reputation.

Natural Disaster risk: Natural disasters such as floods, earthquakes.

Competition Risk: Companies may face intense competition from other companies operating in the same market. It's important for companies to carefully consider and manage these risks when doing business in foreign countries.

1.3 Benefits of Indian and other foreign industries

There are several benefits to Indian and other foreign industries, including:

Access to new markets: Foreign industries can gain access to new markets, which can lead to increased sales and revenue.

Cost savings: Foreign industries may be able to take advantage of lower labor and production costs in other countries.

Diversification of risks: By investing in foreign industries, companies can diversify their risks and reduce their exposure to the economic conditions of a single country.

Access to new technologies and skills: Foreign industries can gain access to new technologies and skills that may not be available in their home country.

Improved competitiveness: By investing in foreign industries, companies can improve their competitiveness and gain a competitive edge over their rivals.

Increased global collaboration: foreign industries can lead to more collaboration and cooperation between countries, leading to a more interconnected and interdependent global economy.

1.4 Need of the study

A variety of variables may influence the analysis of business and financial risks in Indian and other foreign industries. For example, a business may decide to invest in or expand its activities in certain industries and needs to understand the possible risks and challenges. Furthermore, government agencies or industry associations may perform the research to obtain a better knowledge of the general health and stability of these businesses. The ultimate purpose of such a research would be to identify potential risks and problems so that improved informed choices can be made and methods to reduce or manage those risks can be developed. This is the purpose for this study.

II. LITERATURE REVIEW

Before stepping into the study, a brief review of the studies on BR and FR seems desirable.

2.1 Literature Review Framework

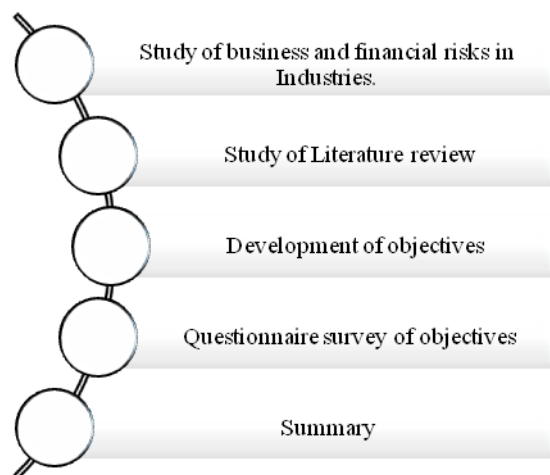


Fig 3: Literature Review Framework

2.2 Information about Literature Reviews in General

In this chapter, studies have been done on the previous survey for research on "To analyze the business and financial risks of Indian and other foreign industries" for study purposes total of 10 papers taken from 2010 to 2023. Several research studies have been conducted to investigate the analysis of business and financial risks of Indian and other foreign industries studies are the following:

Peter Ubi, et.al (2021) Conducted research on "financial innovation & output growth in Nigeria's small and medium-sized industries." This article investigated the link among innovation in finance & the success of small and medium-sized firms (SMEs) in Nigeria. The article goes on to investigate the causal association between financial innovation

characteristics & SMEs success in Nigeria. This article investigated the link among financial innovation and the performance of small and medium-sized firms (SMEs) in Nigeria. The article goes on to investigate the causal association between financial innovation characteristics with SMEs success in Nigeria. Using quarterly data from 2009 to 2016, this research examines the effect of financial innovation on the output growth of Nigeria's small and medium-sized enterprises (SMEs). It applies the ARDL technique with the Granger causality test to determine the long-run influence and causal connection between innovative financial factors and SMEs' output growth.

Kathleen a. Bentley, et.al (2013) Research on "Business Strategy, Financial Reporting Irregularities, & Audit Effort" was conducted. This study examines if companies that follow different company methods show differences within the frequency of accounting irregularities as well as whether firms' business strategies are a factor that influences the audit effort required to attest to the firms' financial statements using Miles and Snow's 1978 and 2003 organizational strategy typology. We present data that advances our knowledge of the underlying drivers of the quality of financial reporting by investigating the degree to which enterprises implementing certain company tactics are more likely to have financial reporting abnormalities. We give evidence on the degree to which audit firms seem to use company strategy in formulating their audit plans by investigating the relationship between company approach with audit effort.

Giuseppe Festa, et.al (2020) a research on "the contribution of intellectual property to financial stability in Indian pharma companies" This study looks at the top five pharmaceutical businesses in India to see whether their financial structures are stable and if they face bankruptcy, stressing the potential contribution of intellectual capital (IC) to financial stability. This study looks at the top five pharmaceutical businesses in India to see whether their financial structures are stable and if they face bankruptcy, stressing the potential contribution of intellectual capital (IC) to financial stability. This study looks at the top five pharmaceutical businesses in India to see whether their financial structures are stable and if they face bankruptcy, stressing the possible contribution of intellectual capital (IC) to financial stability.

Vilayphone Vongphachanh, et.al (2020) carried out study on "The Effect of Financial Variables on Systematic Risk in Six Industries in Thailand" The panel data analysis is used in this work, which includes the randomised effect model (REM), fixed effect model (FEM), or pool ordinary least square (POLS). The overall results reveal that financial leverage, liquidity, company size, firm development, and profitability

are the most important elements influencing systematic risk in Thai consumer goods, technology, telecommunications, utilities, and health care. Thai consumer service, on the other hand, is claimed to have a negligible link between financial factors and systematic risk. Risk is divided into two categories: systematic risk & unsystematic risk. Unsystematic risk is defined as a risk that may be avoided or controlled.

Thorsten Petermann, et.al (2015) thorough study on "analysis of financial danger exposure in the Malaysian oil and gas industries" This study intends to investigate risk exposure in the oil and gas business in order to advise oil corporations on how to build acceptable strategies for future. In addition, the research aims to discover the internal variables influencing the company's stock returns. Secondary data was gathered in the form of monthly average stock prices of Malaysian oil and gas businesses. Because of data collection constraints, judgements are based on secondary data. The former data point was gathered from the West Texas Intermediate website, while the Malaysian oil and gas sector data was obtained from the Kuala Lumpur Composite Index (KLCI). The acquired data was then analysed quantitatively to assess stock price fluctuation and hazards.

Dr. Ajay Pratap Yadav, et.al (2018) Research on "business & financial risks in reliance industries limited: an empirical investigation" was presented. The study's results suggest that further research should be done to investigate the underlying reasons of such a connection in the context of RIL. In the framework of the preceding analysis, both the operational and financial risks increased over the study period, resulting in an increasing total risk of RIL. Despite the fact that all risks, including operational, financial, and total risks, were shown to be growing at a slower pace. During the relevant period, RIL's total risk was driven more by operational risk than by financial risk. When comparing the slopes of DOL & DFL, the research discovered a significant difference, although the slopes of FATA and D/E were found to be the same.

Farah Amirah Binti Japari, et.al (2017) "The purpose of this study is to examine the general success of Hup Seng Industries Berhad using specific risk influences & external factor on profitability performance." The information is collected from Hup Seng Industries Berhad annual reports from 2011 to 2015. The liquidity ratio is used to compare the overall performance of Hup Seng Industries Berhad over the last five years. The asset size is an extra statistic that demonstrates the link between the variable with the risk that the organization faces. This research is using liquidity, liquidity risk (quick ratio), and inflation to evaluate how risk effects the company's profitability. Return on Asset (ROA) is a dependent variable that was tested against other factors.

V.Sudha, et.al (2020) carried out research on "financial risk analysis of selected automobile industries in India" According to the report, captive operations at car manufacturers are mostly responsible for the observed variations in risk across those companies. The suggested approach uses discriminating analysis, which incorporates five of the most important financial indicators: current risk, return on investment, debt to equity, total assets turnover, and working capital to total assets. This method aids in evaluating financial risk. This essay set out to investigate the degree to which some vehicle sectors are able to withstand financial hazards. Theoretical underpinnings of a captive risk management strategy are presented.

Sudin Bag, et.al (2020) a study entitled "Corporate Social Responsibility and Its Overall Effects on Financial Performance: Empirical Evidence from Indian Companies" The study's conclusions showed a favourable association between CSR and CSP, supporting those of other studies in the process. The objective of the present research is to evaluate the statistical association between corporate social responsibility (CSR) & corporate financial performance (CFP) of the top 100 Indian firms listed on the National Stock Exchange (NSE). After gathering the necessary financial information from each of these firms' annual reports, factor analysis and multivariate regression analysis were conducted. The results provide clear evidence of the association between CSR and CFP.

Dr. S. Karpagalakshmi, et.al (2019) researched "financial risk analysis of selected paper industries in India" According to the research, the observed variations in risk among producers of paper goods may mostly be linked to their captive operations. The suggested approach uses discriminating analysis, which incorporates five of the most important financial indicators: current risk, return on investment, debt to equity, total assets turnover, and working capital to total assets. This method aids in evaluating financial risk. One of India's first organised industrial sectors is the paper and paperboard industry. This essay was written to address the issue of how much the chosen paper industries are challenged by financial threats.

Arif Ahmad Wani, et.al (2020) analysed the "Relationship among Financial Risk & Financial Performance: An Insight of Indian Insurance Industry" We used a multivariate linear regression model to simulate a few internal features of a few life insurance firms in order to determine the factors that influence the financial performance of life insurance companies in India. This study employed six internal characteristics as explanatory variables: capital management risk, solvency risk, liquidity risk, underwriting risk, company size, and capital volume. Return on assets (ROA) was

substituted for a firm's financial performance. The results of this study contribute to a better understanding of the financial standing of Indian life insurance companies. The results of the multiple linear regressions model demonstrate that capital administration risk, insolvency risk, liquidity risk, and firm size are the most important drivers of the financial performance of life insurance enterprises in India.

III. METHODOLOGY

The purpose of the research is to assess the business and financial risks of Indian and other foreign enterprises. The data for the research was collected using a random sample technique and an online manner of questionnaire distribution.

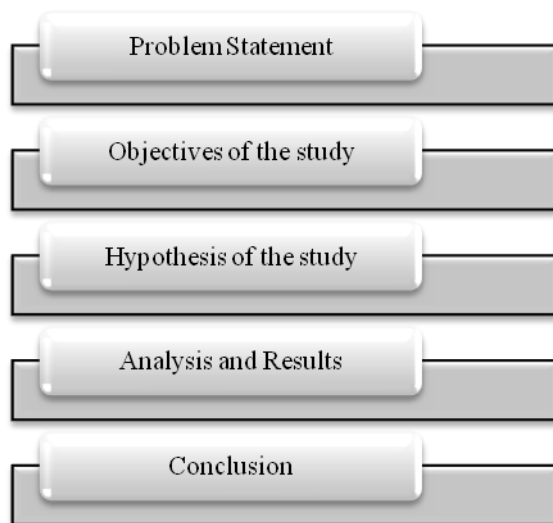


Fig 4: Methodology process

3.1 Methods of collecting data

The data used in the research comes from multiple databases and related websites. Data collection is a part of research investigations. So, if you want valid results, it's important to choose the right tool for collecting data, since wrong ways of collecting data could lead to invalid results. There are a lot of different ways to gather information for research. Depending on the type of research, different tools like Statistical Package for the social sciences (SPSS) and Microsoft Excel can be used to gather data.

Primary data and Secondary data

The researcher to use both primary and secondary sources to get the information needed for the investigation. Primary data is information that the researcher collects himself. Someone else got the first data, so it's called "secondary data." Surveys, observations, experiments,

questionnaire, personal interview, etc. Books, websites, journal articles, and internal records from the government.

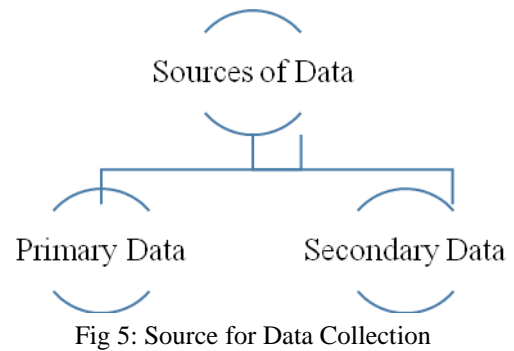


Fig 5: Source for Data Collection

Method of Research: In the present study the descriptive survey method has been employed.

Analysis of data: The obtained data has been analyzed using SPSS.

Sample Size:

Sample size has been selected with the help of sample size formula which is 200.

$$N = \text{Population Size (1250000000)}$$

$$e = \text{Margin of error (0.05)}$$

$$z = \text{z-score (1.96)}$$

$$p = \text{Population proportion (it has been taken as 50\%)}$$

According to the calculation, the minimum sample size has been determined to be 200.

Statistical Techniques to Be Used.

3.2 Objective of the study

1. To analyze the financial / business risk of Industries.
2. To analyzing the business and financial risks of Indian and other foreign companies.
3. To identify potential threats and opportunities that may impact the financial performance and stability of companies.
4. To develop strategies for mitigating or exploiting the identified risks.

3.3 Hypothesis of the study

H1₀: There were less analyze the financial / business risk of Industries.

H1₁: There were more analyze the financial / business risk of Industries.

H2₀: There were less business and financial risks of Indian and other foreign companies.

H2₁: There were more business and financial risks of Indian and other foreign companies.

H3₀: There were less identify potential threats and opportunities that may impact the financial performance and stability of companies.

H3₁: There were more identify potential threats and opportunities that may impact the financial performance and stability of companies.

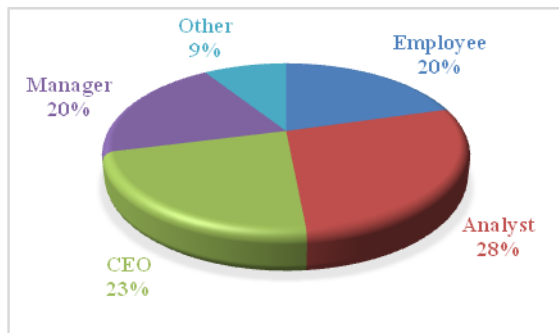
H4₀: There were less develop strategies for mitigating or exploiting the identified risks.

H4₁: There were more develop strategies for mitigating or exploiting the identified risks.

IV. DATA ANALYSIS

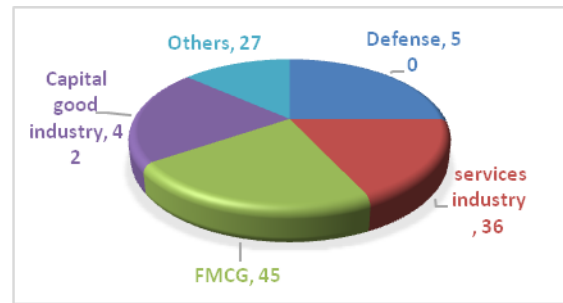
A The present study is based on the objectives of the research. Two hundred participants took for survey-based data analysis in the study. The first stage is constructing a questionnaire that collected the relevant information from participants. Risk assessment aims were to identify prospective hazards, their chance of occurrence, and their potential effect on the industry. Using questionnaires, data were obtained from respondents.

1 Respondent



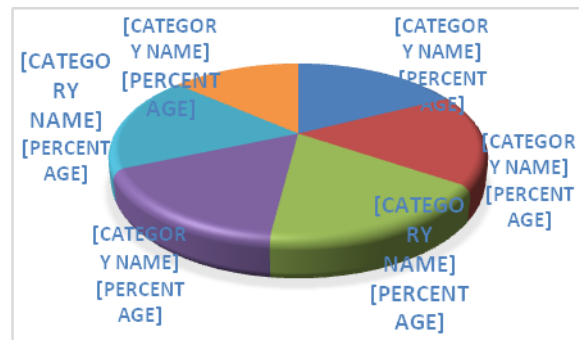
Interpretation: The chart demonstrates information regarding staff dispersal. The graph's values represent the number of workers that hold each job title. For example, there are 41 workers classed as "Employee", 56 employees classified as "Analyst", 45 employees classified as "CEO", 40 people classified as "Manager", and 18 employees classified as "Other". The chart last row displays the total number of workers in the firm, which is 200.

2 Type of Industry where have working



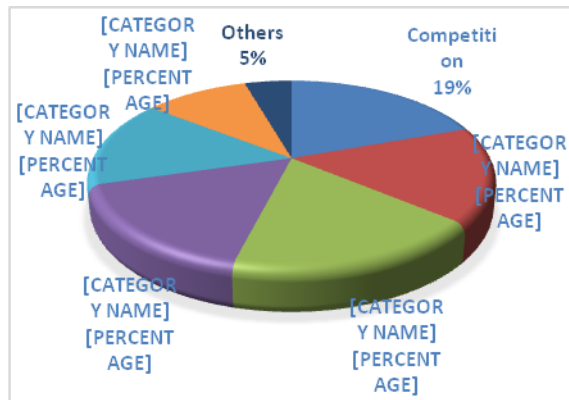
Interpretation: The chart represents the number of businesses in each industrial sector. There are 50 firms in the "Defense services industry," 36 companies in the "services industry," 45 companies in the "FMCG" sector, 42 companies in the "Capital good industry," and 27 companies in the "Others" sector, for example. The table's last row displays the total number of firms, which is 200.

3 Factors affecting working capital management decisions of Indian Industries and other foreign Industries



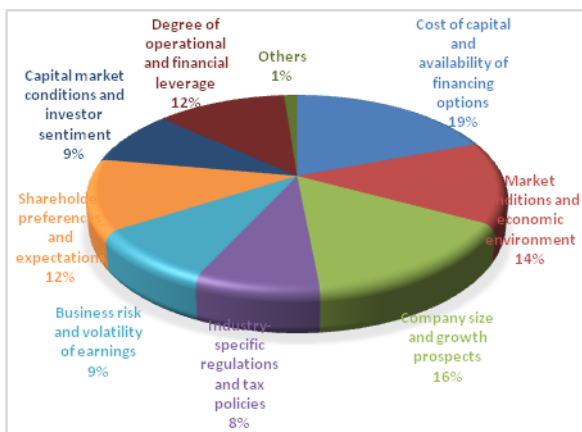
Interpretation: The data presented here shows the frequency of responses given by a group of people when asked about the factors influencing their decision-making process. The chart appears to show the findings of a survey or The graphic shows the number of respondents who chose each category as essential, with six alternatives presented: firm size (35), business nature (34), economic circumstances (35), all of the above (36), others (27), and total (200).

4.The biggest challenges for Indian Industries and other foreign Industries in managing working capital



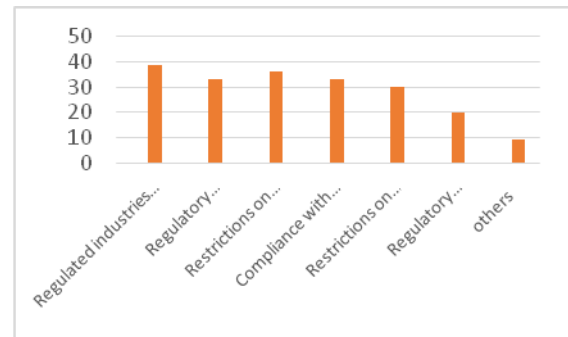
Interpretation: The chart represents the results of a survey where respondents were asked to identify factors that they consider important when evaluating a company or investment opportunity. The chart shows the number of respondents who selected each factor as important out of the six options presented: Competition (39), Credit management (33), Access to finance (36), Supply chain disruptions (33), Fluctuations in currency exchange rates (30), All of the above (20), and Others (9). The total number of respondents is 200.

5. Factors Influence the Capital Structure Decisions of Indian Industries



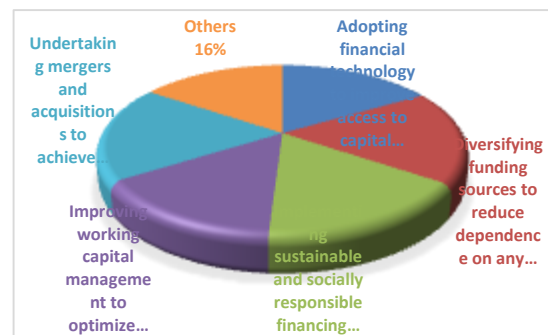
Interpretation: The chart represents the findings of a survey where respondents chose each aspect as important, with eight alternatives presented: Cost of capital and financing options availability (32), Market conditions and economic environment (23), Company size and growth prospects (26), Industry-specific regulations and tax policies (14), Business risk and earnings volatility (15), Shareholder preferences and expectations (20), Capital market conditions and investor sentiment (15), Degree of operational and financial leverage (20), and Others (2).

4 Regulatory environment in India impact the capital structure practices of its industries



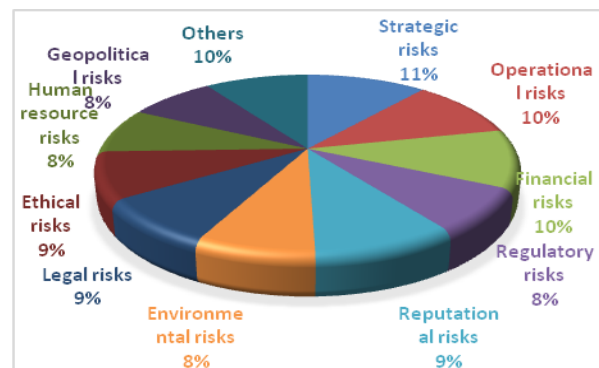
Interpretation: These statements suggest that regulated industries face various challenges when it comes to raising capital and managing their capital structure as like above.

5 Steps taken by Indian industries for improve their capital structure practices



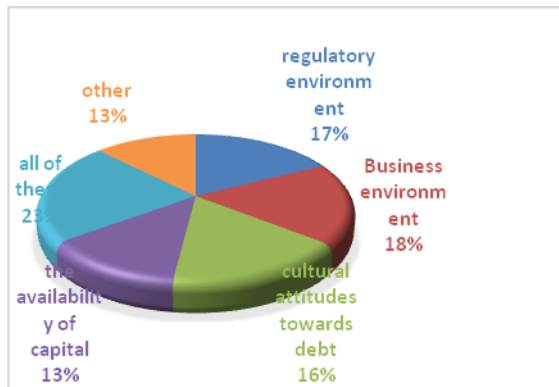
Interpretation: The chart represents the results of a survey with 18% of respondents selecting diversifying funding sources, 18% taking mergers and acquisitions, 16.5% adopting financial technology, implementing sustainable financing practices, improving working capital management, and 15.5% selecting the "Other" option. These strategies are being considered and implemented to position Indian industries for long-term success and growth.

8. Have you come across any potential risks during business operations?



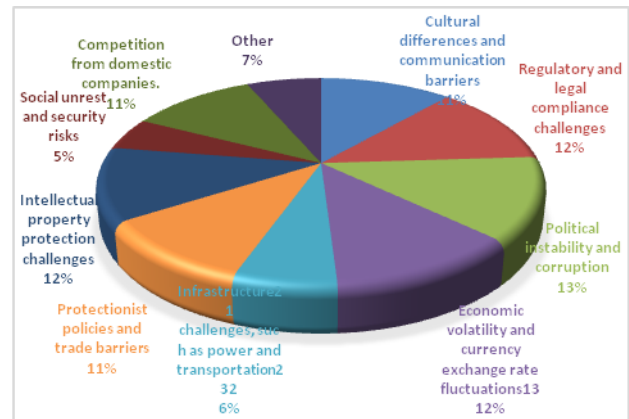
Interpretation: The chart represent of the survey indicate that 45 respondents (22.5 percent of the total sample) believe that the capital structure practises of Indian industries are comparable to those of other emerging markets in terms of regulatory environment, business environment, cultural attitudes towards debt, and availability of capital. The majority of respondents (36%) identified the business climate as the most important factor, while 35% also rated the regulatory environment as significant. 33 respondents ranked cultural attitudes regarding debt as a significant issue, whereas 26 respondents ranked the availability of money as an essential element. A quarter of respondents picked "other" criteria, showing that when comparing capital structure practises, other factors may be significant.

9. How do the capital structure practices of Indian industries compare to those of emerging markets in other regions?



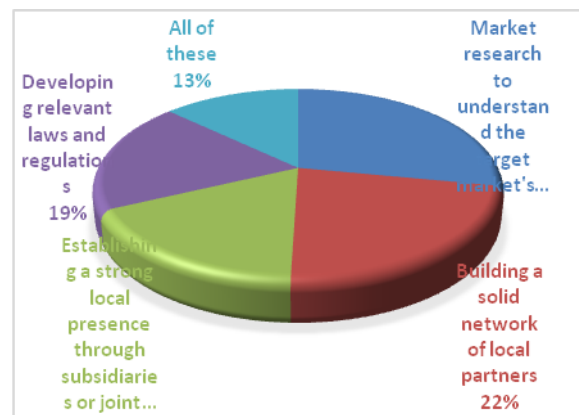
Interpretation: The chart represent The survey aimed to compare the capital structure practices of Indian industries with those of other emerging markets in different regions. The results showed that the regulatory environment and business environment were identified as significant factors, with 35 and 36 respondents respectively highlighting them as influential. Cultural attitudes towards debt were identified as another factor, with 33 respondents acknowledging its importance. The availability of capital was seen as a less significant factor, with only 26 respondents identifying it as a factor. Additionally, 25 respondents identified "other" factors that influence capital structure practices in Indian industries, which could include political instability, market competition, and technological developments.

10. Do you agree with the risks faced by foreign companies operating in India?



Interpretation: The chart represent The most commonly cited risks were political instability and corruption, regulatory and legal compliance challenges, and infrastructure challenges. Cultural differences and communication barriers, intellectual property protection challenges, protectionist policies and trade barriers, and competition from domestic companies were also seen as risks. Economic volatility and currency exchange rate fluctuations were seen as a risk by a smaller but still substantial number of participants, while social unrest and security risks were seen by a relatively small number of respondents.

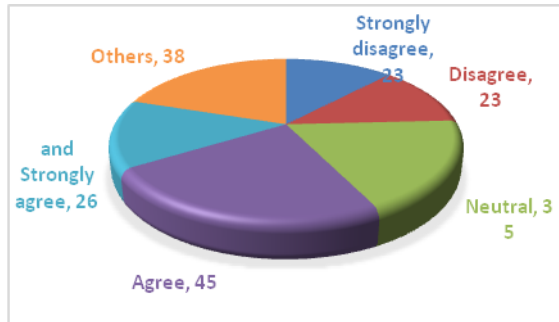
11. What steps can Indian companies take to mitigate the risks associated with doing business in foreign markets? What do you think?



Interpretation: The chart represents The highest number of respondents (56) believed that market research to understand the target market's cultural, legal, and economic environment was the most critical step in mitigating the risks. 45 respondents believed that building a solid network of local partners was important to mitigate risks. 38 participants believed that developing relevant laws and regulations could help mitigate risks. 35 participants believed that establishing a strong local presence through subsidiaries or joint ventures could mitigate risks. 26 respondents believed that all of the above measures were critical to mitigating risks. The data

highlights the importance of understanding the local market, building local networks, complying with local laws and regulations, and establishing a strong presence to minimize risks and increase the chances of success.

12. Foreign countries' political and economic volatility affects Indian industry' business and financial risks. Do you concur?



Interpretation:The chart represent The survey results suggest that there is a mixed response to the statement "Foreign countries' political and economic volatility affects Indian industry's business and financial risks." 45 respondents agreed, 26 strongly agreed, 23 disagreed, 23 strongly disagreed, and 35 were neutral. 38 respondents chose the "others" option, which could suggest a range of opinions or additional factors that were not explicitly listed in the statement. The results suggest that a significant proportion of respondents do agree with the statement, but there is also some uncertainty or additional considerations that may need to be taken into account.

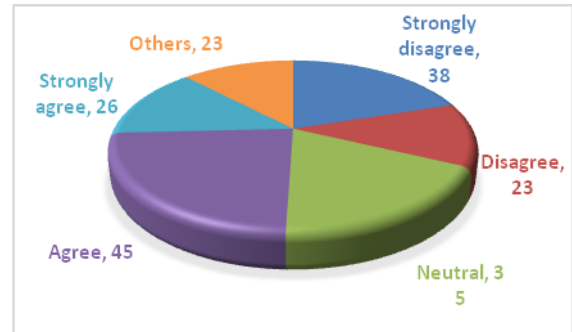
13. do you know the which risks facing this Industry?



Interpretation:The chart representThe highest number of respondents, 30, identified human resource risks as the most significant risks. 25 respondents identified financial risks as major challenges, 24 respondents identified legal risks as essential for the industry's success, and 23 respondents identified regulatory risks. Operational risks, reputational

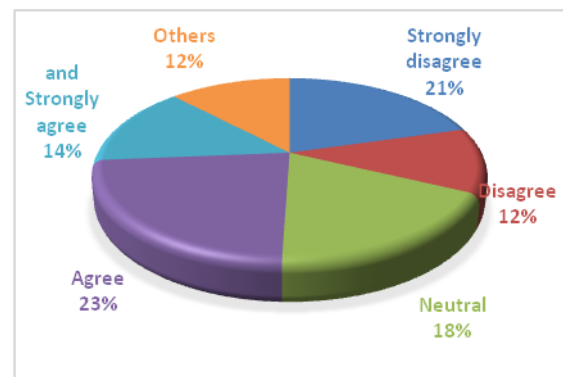
risks, and ethical risks were also identified as significant risks. Geopolitical risks, environmental risks, and other risks were identified by 10, 12, and 8 respondents. The survey results suggest that multiple types of risks are facing the industry, and that it is important to consider a broad range of risks when assessing the industry's risk profile and developing risk management strategies.

13. Does the Indian government support Indian companies in managing the business and financial risks of operating in foreign markets? Do you agree?



Interpretation:The chart represent The results indicate that 71 respondents agreed with the statement, with 26 strongly agreeing, while 23 respondents had a different perspective, identifying as "others". 61 respondents disagreed with it, with 38 of them strongly disagreeing. 35 respondents were neutral, suggesting that they either do not have a strong opinion on the issue or are not sufficiently informed to make a judgment. Overall, the survey results indicate that there is no clear consensus among the respondents, with some believing that the Indian government is taking steps to support Indian companies, while others believe that more needs to be done.

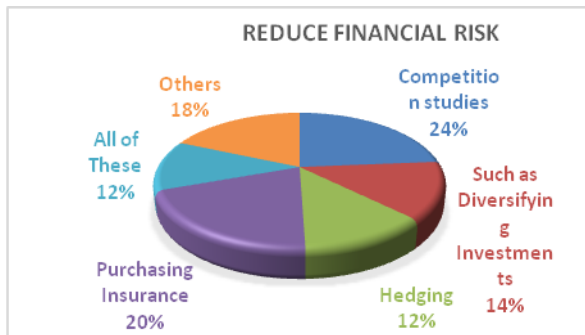
14. The business is impacted by linguistic and cultural obstacles. Do you concur?



Interpretation:The chart represent The data collected showed that 71 respondents agreed with the statement, with 27 strongly agreeing. 22 respondents disagreed with it, with 39

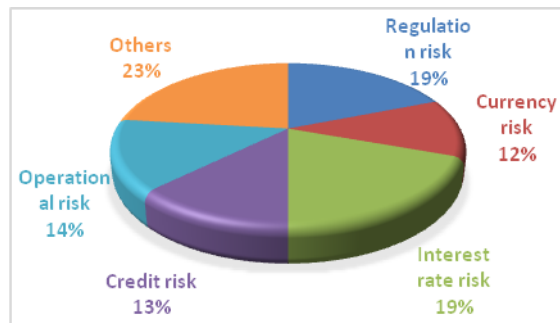
strongly disagreeing. 35 respondents were neutral, and 23 respondents identified as "others". Overall, the survey results indicate that there is no clear consensus on the extent of these obstacles, but a significant number of respondents believe that they have a significant impact, while a smaller number do not believe that they are significant. Further research and exploration of this issue may be beneficial.

15. What Actions Did You Take to Reduce Financial Risk?



Interpretation:with different respondents opting for different strategies to mitigate financial risk. 45 respondents conducted competition studies, 38 respondents opted to purchase insurance, 26 respondents diversified their investments, 23 respondents used hedging, and 23 respondents selected "All of These". 35 respondents identified as "Others," suggesting that they may have used unique strategies to manage financial risk. Overall, the survey results suggest that there is no one-size-fits-all strategy for managing financial risk, and different respondents may opt for different strategies based on their unique circumstances.

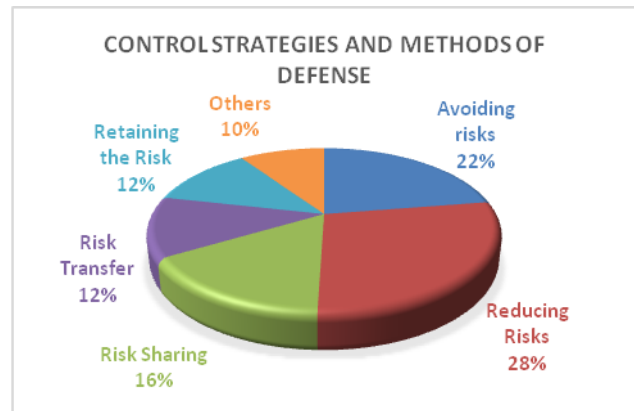
16. What are the financial risks in Indian Industries and other foreign Industries?



Interpretation:The chart represent Regulation risk was identified as a major concern, while interest rate risk, operational risk, credit risk, and currency risk were identified as other risks. 36 respondents identified regulation risk as a financial risk faced by both Indian and foreign industries. 37

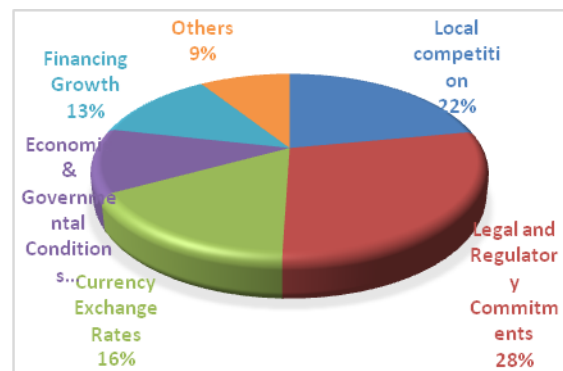
respondents identified interest rate risk, 27 respondents identified operational risk, 24 respondents identified credit risk, 22 respondents identified currency risk, and 44 respondents identified "Others." Further exploration of these risks may be beneficial. These risks can have a significant impact on the financial performance of companies, and understanding and managing them is essential for maintaining financial stability and achieving long-term success. Further exploration of these risks may be beneficial.

17. What risk control strategies and methods of defense can organizations leverage to lower risk?



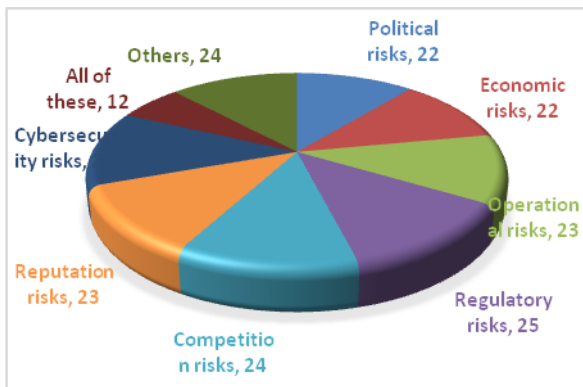
Interpretation:The chart represents The majority of respondents, 56 of them, indicated that reducing risks was a key method of defense. Avoiding risks was the next most popular strategy, with 45 respondents selecting this option. Risk sharing and risk transfer were chosen by 32 and 24 respondents, respectively, while 24 respondents indicated that retaining the risk was a viable defense method. 19 respondents selected "others" as their choice, which could potentially include a variety of other risk control strategies and methods. Overall, the survey suggests that organizations have several options at their disposal to lower risk, and that reducing risk is a widely popular method of defense.

18. What are considerations and risks Indian industries should consider when doing business in a foreign country?



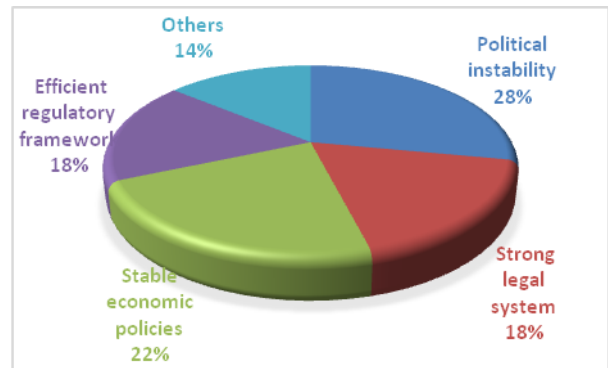
Interpretation:The chart represents The majority of respondents, 57 of them, highlighted the importance of legal and regulatory commitments. Local competition was the next most frequently mentioned consideration, with 44 respondents indicating its importance. Currency exchange rates were chosen by 33 respondents, while economic and governmental conditions and financing growth were selected by 23 and 25 respondents, respectively. Finally, 18 respondents chose "others" as their response, which could potentially include additional considerations or risks that were not covered in the survey.

19. What specific business and financial risks are you interested in learning about for Indian and foreign companies?



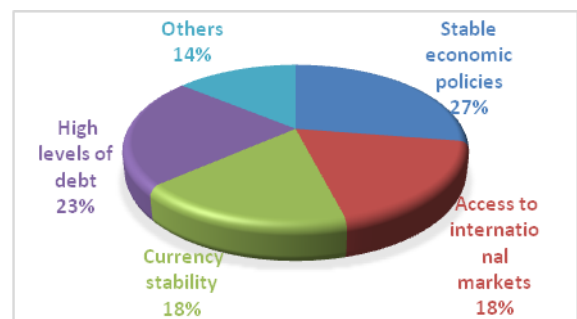
Interpretation:The chart representThe top categories of risk included regulatory risks and cybersecurity risks, with each garnering 25 respondents. Competition risks and operational risks were close behind with 24 and 23 respondents, respectively. Other risks of interest included reputation risks and cyber-security risks, both with 23 respondents. Interestingly, only 12 respondents selected "All of these" as an option, indicating that most respondents were looking for specific risk categories to focus on rather than a broad approach. The survey shows that respondents had a broad range of risk categories of interest, highlighting the importance of taking a comprehensive approach to risk management in Indian and foreign companies.

20. What are the key factors that contribute to business risk in Indian industries compared to foreign industries?



Interpretation:The chart represents According to the study, the majority of respondents (56) felt that political instability is a significant factor contributing to business risk in Indian industry vs overseas companies. This is most likely due to India's complicated political environment and the risk of political upheaval disrupting company operations. However, a sizable minority of respondents (36) feel that a robust legal system is a major factor contributing to business risk in Indian companies when compared to international sectors. This is most likely due to India's delayed and complex legal system, which makes it difficult for businesses to settle legal issues or obtain intellectual property rights, many respondents (45%) feel that consistent and predictable economic policies are vital for managing business risk in Indian sectors, since consistent and predictable economic policies may help firms plan for the future and make educated investment choices, a smaller proportion of respondents (35) agree that an effective regulatory framework is critical for managing business risk in Indian sectors, since excessive regulation or uneven enforcement may generate uncertainty and extra expenses for businesses.

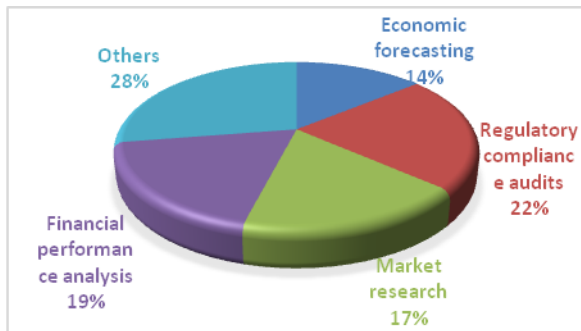
21. How do financial risks in Indian industries differ from those in foreign industries?



Interpretation:The chart representThe survey results suggest that stable economic policies are seen as the key factor that differentiates financial risks in Indian industries from those in foreign industries, with 55 respondents selecting it as a key factor. Access to international markets and currency stability

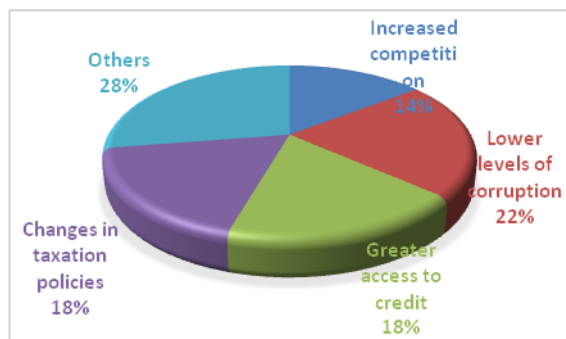
were selected by 37 and 35 respondents, respectively. In contrast, high levels of debt were seen as a differentiating factor by 45 respondents. It's worth noting that 28 respondents selected "others," indicating that there may be additional factors that contribute to financial risks in Indian and foreign industries.

22. What are the typical measures used to assess and mitigate business risks in Indian industries and foreign industries?



Interpretation:The chart show The most common measures identified were regulatory compliance audits (45 respondents), followed by financial performance analysis (37 respondents), and market research (35 respondents). Economic forecasting was identified as a measure by 28 respondents, and the remaining 55 respondents identified "others" as the typical measures they use to assess and mitigate business risks, suggesting that there is a wide range of strategies and tactics that companies may employ to manage risk.

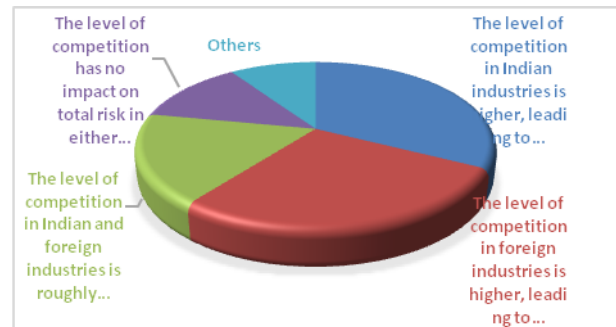
23. What impact do government policies and regulations have on the level of business risk in Indian industries and foreign industries?



Interpretation:The chart show The data suggests that the highest number of respondents (44) believed that lower levels of corruption could have an impact on business risk. Additionally, 36 participants believed that greater access to credit and changes in taxation policies could impact businesses' financial stability and could influence the level of

risk associated with operating in those industries. 29 participants believed that increased competition could either increase or decrease business risk depending on the policies and regulations that are put in place. 55 participants had other opinions, or did not answer the question. Overall, the survey results suggest that there is no clear consensus among the respondents.

24. How does the level of competition in Indian industries compare to foreign industries in terms of total risk?



Interpretation:The chart show The survey asked 200 participants to compare the level of competition and associated total risk between Indian and foreign industries.65 participants believed that the level of competition in Indian industries is higher, leading to higher total risk. 56 participants believed that the level of competition in foreign industries is higher, leading to higher total risk. 35 participants believed that the level of competition in Indian and foreign industries is roughly equal, leading to similar total risk. 25 participants believed that the level of competition has no impact on total risk in either Indian or foreign industries. 19 participants had other opinions or did not answer the question. Based on the survey results, there is no clear consensus on whether Indian or foreign industries have higher total risk associated with competition.

V. CONCLUSION

This research paper examines the business and financial risks faced by Indian industries compared to other foreign industries. Through a survey of 200 respondents, it aims to identify the key factors that contribute to these risks and explore measures used to assess and mitigate them. It also delves into the impact of political and economic volatility, linguistic and cultural obstacles, and the challenges of doing business in a foreign country. The paper concludes by discussing the risk control strategies and methods of defense that organizations can leverage to lower risk.

5.1 limitations of the study

The study on analyzing the business and financial risks of Indian and other foreign industries had limitations, such as relying on a survey-based approach, not taking into account qualitative factors, and limited availability and reliability of data. Additionally, the study did not consider the potential impact of unforeseen events or global crises, such as natural disasters or pandemics. These limitations should be taken into account when interpreting the results and making decisions based on the findings.

5.2 Suggestions for future study

The proposals for additional study that may be undertaken are the most essential information in this essay. They include broadening the sample size to encompass a broader variety of sectors and firms, concentrating on particular risk management techniques, assessing the efficacy of various approaches, and detecting new trends and dangers in Indian and international industries. These findings might assist businesses in staying ahead of the curve and proactively managing their risk exposure.

REFERENCES

- [1] Amirah, F. (2017). *Impacts of Working Capital Management on Performance and Financial Risk of Hup Seng Industries Berhad*. April, 0–20. <https://doi.org/10.2139/ssrn.2949529>
- [2] Yadav, A. P. (2018). *Business and financial risks in reliance industries limited: an empirical investigation*. September. <https://doi.org/10.16962/EAPJFRM/issn>.
- [3] Petermann, T. (n.d.). *Analysis of financial risk exposure in malaysia oil and gas industries*. 1–11.
- [4] Vongphachanh, V., & Ibrahim, K. (2020). *The Effect of Financial Variables on Systematic Risk in Six Industries in Thailand*. 9(2), 63–68.
- [5] Festa, G., Rossi, M., & Marinelli, L. (2021). *The contribution of intellectual capital to financial stability in Indian pharmaceutical companies*. 22(2), 337–359. <https://doi.org/10.1108/JIC-03-2020-0091>
- [6] Bentley, K. A., South, N., Omer, T. C., & Texas, A. (2013). *Business Strategy , Financial Reporting Irregularities , and Audit Effort **. 30(2), 780–817. <https://doi.org/10.1111/j.1911-3846.2012.01174.x>
- [7] Ubi, P. S., & Mba, P. N. (2019). *Financial innovation and output growth of small and medium- scale industries in nigeria small and medium-scale industries in nigeria*. September.
- [8] Wani, A. A., & Dar, S. A. (2015). *Relationship between Financial Risk and Financial Performance : An Insight of Indian Insurance Industry*. November.
- [9] Karpagalakshmi, S. (n.d.). *Financial risk analysis of selected paper*. 9(4), 225–232.
- [10] Bag, S., & Omrane, A. (2020). *Corporate Social Responsibility and Its Overall Effects on Financial Performance : Empirical Evidence from Indian Companies Corporate Social Responsibility and Its Overall Effects on Financial Performance : Empirical Evidence from Indian Companies* Sudin Bag & Amina Omrane. *Journal of African Business*, 00(00), 1–17. <https://doi.org/10.1080/15228916.2020.1826884>
- [11] Sudha, V. (2017). *Financial risk analysis of selected automobile industries in india*. 8(6), 56–61.