

Building Information Modelling, Artificial Intelligence And ConstructionTech

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Abstract- *Adoption of digital information tools in the construction sector provides fertile ground for the birth and growth of companies that specialize in applications of technologies to design and construction. While some of the technologies are new, many implement ideas proposed in construction research decades ago that were impractical without a sound digital building information foundation. Building Information Modelling (BIM) itself can be traced to a landmark paper from 1975; ideas for artificially intelligent design and code checking tools date from the mid-1980s; and construction robots have laboured in research labs for decades. Yet only within the past five years has venture capital actively sought startup companies in the ‘Construction Tech’ sector. Following a set of digital construction innovations through their known past and their uncertain present, we review their increasingly optimistic future, all through the lens of their dependence on digital information. The review identifies new challenges, yielding a set of research topics with the potential to unlock a range of future applications that apply artificial intelligence.*

Keywords- Artificial intelligence, Building information modelling, Construction technology, Digital construction, Digital twins Innovation

I. INTRODUCTION

Researchers in architecture, engineering and construction have long dreamed of applying information technology, robotics and other new technologies to design and construction. Yet invariably, their conceptual understandings of what could be done, and hence their visionary views of the future of construction, far outstripped the practical, technical, commercial, cultural and/or organizational constraints that had to be overcome for their fulfilment. Eastman, for example, conceived of a computerised Building Design System (BDS) with all the functionality of what we now know as Building Information Modelling (BIM) (Eastman, 1975). The basic BIM functions took 25 years to reach the market, and some – such as Eastman’s prediction that “Later, one can conceive of a BDS supporting automated building code checking in city hall or the architect’s office” – have yet to be realized in full. Indeed, Gholizadeh et al. (2018) found that, as late as 2017, of the 14 BIM functions whose adoption they investigated, only

three were in widespread use. Similarly, Warszawski and Sangrey (1985) wrote that “Implementing robotics in construction may follow several paths. One approach will involve an evolution of robotic and computer technology into existing procedures. The second approach will be more dramatic with the combination of robotics and CAD-CAM providing the basis for entirely new building systems—the construction of the future.” Construction robotic machines of the first type are only now beginning to become practical and economical, and none have achieved the revolutionary change they contemplated in their second mode. For many researchers with foresight and a good conceptual grasp of potential implementations, automation in construction has at times proved to be a frustratingly difficult goal from the point of view of implementation in industry. Within the last five years, however, there has been a steady influx of new, innovative companies specializing in application of a variety of information and automation technologies, developed in other industries, to construction. These startup companies are supported by venture capitalists, academic research and public and private incubator programs, together with which they form an ecosystem commonly called ‘Construction Tech’ (echoing the name ‘High Tech’ used for the information and automation technology industry). In the US, the amount of venture capital invested in Construction Tech annually is reported to have grown from circa \$250 m in 2013 to well over \$1,000 m in 2018 (Andersen and Forr, 2018). Most of the new companies owe their newfound practicality not only to the maturation of their core technologies, but equally to the comprehensive building information available in BIM environments.

II. BODY OF PAPER

Following the research and development (R&D) history of three broad areas of technological innovation in construction, we trace their paths to the present day. Our goal is not to extrapolate into the future, but to identify key research challenges for continued development – to identify the essential R in R&D. The areas selected for review represent three of the four applications types listed in the introduction: (1) software tools for design and planning within BIM environments; (2) BIM-to-field tools; and (4) field-to-BIM tools, which are beginning to enable digital twins for construction.

2.1. Automated design and code-compliance checking
Automating design and code-compliance checking for building construction has been a goal of research and commercial development since the ideas were floated in Eastman's landmark 1975 paper envisaging BIM (Eastman, 1975). In the absence of BIM, researchers proposed stand-alone expert systems (Hayes-Roth et al.,



Fig. 1. Image captured with 360 cameras at left and a

1983), and later, systems that used CAD drawings to represent the buildings. The former, such as HI-RISE for preliminary structural design of tall buildings (Maher and Fennes, 1985), SPEX for sizing structural cross-sections (Garrett and Fennes, 1987) and EIDOC for design of reinforced concrete columns (Sacks and Buyukozturk, 1987), used symbolic AI methods.

These were typically rule-based systems that sought to elicit expert knowledge, capture it in design software, and apply it to automate or to review design. The need to input building designs explicitly and completely for each analysis, the limitations on knowledge elicitation, and the capacity of the computing technology made these systems impractical for commercial application. The advent of 2D CAD did not improve matters much, because CAD's graphic representations of design are fundamentally different to the semantic, object-oriented representations required for processing rules. Initial optimism that design standards themselves could be expressed as rules and applied to evaluate building designs (e.g. Hakim and Garrett, 1993) proved unfounded, as experiments revealed the challenges posed by the lexical and logical complexity of building code provisions (Kiliccote and Garrett, 1995). Later, natural language processing (NLP) was applied to building design codes and regulations, resulting in some progress, but

not in commercial application (Song et al., 2018; Zhang and El-Gohary, 2017).

With the introduction and adoption of BIM, automated design and code-checking became more practical. Commercial model checking systems with limited but valuable and viable functionality were developed (examples include Solibri Model Checker, BIM Assure and SMART review). While they are able to use BIM models, they require users to normalize model data before use, and the repertoire of code clauses they can check is limited to clauses that can be expressed as symbolic IF-THEN rule sets (normalization is the task of pre-processing a BIM model for symbolic code-checking. Users manually add or edit objects, parameter values and relationships to conform to the



view of the same scene in a BIM model at right

naming conventions and object typing required by the rule sets)

2.2. Construction set out Setting out construction work on site is laborious and error prone. The challenge is to interpret design information within the context of partially completed scenes and apply physical markings to surfaces with the required precision. The state-of-the-art method is robotic total station survey layout, in which an operator localizes the total station using known points in the scene and then 'shoots' a laser beam to locate layout points. This is followed by manual mapping of more complete design information from the points onto other surfaces using chalk-lines, laser plane projectors, and other tools. The scale of direct effort and subsequent rework in case of error have prompted R&D efforts to build automated layout systems that deliver BIM information directly to the field. Three types have been proposed:

a) Augmented reality (AR) systems, in which an image of the intended design is superimposed onto an image of the site recorded with a camera (Chi et al., 2013; Wang et al., 2013; Woodward et al., 2014). AR systems require special glasses or masks, or a tablet computer or other device on which the images are projected. Users must then translate that information onto the work surface. These systems are particularly useful for locating hidden system objects behind finished surfaces for building or facility operation and maintenance tasks (Lee and Akin, 2011; Sacks et al., 2018).

b) Robotic marking systems, in which a robot localizes itself and then travels the work area applying paint or other marking material directly onto the surface (Casale, 2013; Prouty, 2013). These are generally restricted to environments where the floors are clean and clear, for marking and for travel, and where the quantity of layout work is large enough to justify their setup costs.

c) Robotic systems that project BIM information directly onto the work surface. For example, Degani et al. (2019) developed a prototype in which images from a BIM model are projected directly onto a work surface. The apparatus consisted of a laser range scanner, an angled adjustable projector, and a camera. The system localizes itself using the LIDAR and the BIM model using Simultaneous Localization and Mapping (SLAM) and projects images containing the information onto the work surface. It calibrates the projection keystone correction parameters using image analysis.

With the growing capabilities of laser scanning and imaging technologies, improved accuracy of localization, and sophisticated projection tools, this area appears to offer opportunities for rapid development of new commercially viable tools. The Lightyx system depicted in Fig. 1 is a good example of a startup development path for Construction Tech in which innovators with expertise from other industries apply their knowledge of advanced technologies to solve construction problems. It is also an example of an innovation that fits entirely within current construction practice, automating an isolated operation.

2.3. Automated project performance monitoring and control
The concept of automated project performance control (APPC) was proposed as a way to provide managers with the real-time feedback necessary for application of the ‘thermostat’ model of control (Navon, 2005). The idea was to close the control loop by reporting leading performance indicators, such as labour and equipment productivity by monitoring the movements of workers and materials in real-time (Navon and Sacks, 2007; Sacks et al., 2006). This line of research might have presaged the new concept of

‘Construction 4.0’ or of digital twins for construction, but it encountered technical and conceptual barriers: - From a technical standpoint, there was no platform available to integrate the necessary production process information for comparison with monitored data. Researchers developed sophisticated methods to extract information from construction site documents and images (Al Qady and Kandil, 2010; Brilakis et al., 2005), but these were not linked to any integrated data management system. - From a conceptual standpoint, the thermostat model proved to be inappropriate and ineffective for planning and controlling production in construction, and it has been replaced over time with methods based on pull production planning and control (Ballard, 2008; Kenley and Seppänen, 2010). The notion of automating monitoring work on site originated from the observation that engineers in the field spent a lot of time collecting performance data (McCullough, 1992; McCullough and Lueprasert, 1994). A variety of technologies have been proposed for data collection,

including computer vision (Brilakis and Haas, 2020), GPS, laser scanning, radio-frequency ID tags and Bluetooth low energy (Bekkelen et al., 2012; Costin et al., 2012). Yet except for systems for monitoring heavy earthworks machinery, field-to-BIM automation has not been adopted in the construction market.

III. UNCERTAIN PRESENT: BIM, AI AND CONSTRUCTION TECH

3.1. Automated design and code-compliance checking
Although the advent of BIM has made commercial code-checking applications viable, their core technology has not changed fundamentally from that envisaged in the 1980's. They all use symbolic AI methods, primarily rule-inferencing, which restricts their scope to relatively simple prescriptive clauses (Bloch et al., 2019). The challenge posed by the large numbers of applicable design and building codes, and the frequency with which they are updated, has not been solved (Nawari, 2017). The commercial applications still require explicit representation of the building information (Dimiyadi et al., 2016), and the effort required for normalization limits their use to isolated milestone points in design processes.

Breakthrough progress in code-checking will require overcoming these barriers, and new approaches and technologies will be needed. Among the most promising:

1. Semantic enrichment of BIM models, using AI methods to automatically supplement models with explicit information derived using algorithms trained to recognize and infer predefined sets of target concepts within patterns of building

data, may offer a way to remove the need for normalization (Belsky et al., 2016). 2. Application of machine learning algorithms to evaluate designs on the basis of the training data of known results from human experts (Sacks et al., 2019). 3. Graph representations of BIM models may offer the explicit representations needed, in particular for making the relationships between building objects and abstract concepts explicit (Nahar, 2017). They are also more amenable to the types of pattern recognition algorithms that may enable semantic enrichment (Jin et al., 2018) and training of ML algorithms. We note also that all of the companies offering commercial BIM codechecking applications are startup companies.

3.2. Construction set out BIM-to-field information delivery has largely been solved with regard to delivering BIM information to personnel via mobile computing devices. All the major BIM platform companies offer solutions, most of which originated with disruptive Construction Tech startup companies whose solutions were acquired by the established BIM companies (e.g. PlanGrid, Trimble Connect, Solibri). Tools that present model information using augmented reality are also available (such as Trimble's XR10 with HoloLens 2; Trimble, 2020), although these still suffer from practical problems such as narrow fields of vision, indistinct display in bright environments, encumbering workers, etc. Despite ten years or more of industrial R&D, there are not yet commercially viable solutions for setting out directly onto work surfaces. One of the key challenges is to project or mark information on irregular, intermediate as-built work surfaces in the real world, because they do not correspond directly to the ideal as-designed surfaces of finished products that exist in the virtual world of BIM models. Ironically, this problem might be overcome if the 'field-to-BIM' technologies were able to build accurate, virtual digital twin representations of site conditions. Yet this too remains a challenge, as we describe next.

3.3. Automated project performance monitoring and control This area is rife with solutions offered by both established software and hardware vendors and startup companies. Applications range from (i) inspection systems, allowing inspectors access to data before, during and after the inspection process and access to recording functionality to collect site data, to (ii) control systems, that enable the control of safety, site traffic, resource and storage utilisation, and others, to (iii) planning and measuring systems, for site logistics and layout planning, production monitoring, and others. Some investment has gone into this space; yet all applications are single track, functioning as information islands. They use one or few data acquisition technologies and interpret that as best they can into useful construction

management information (e.g. Siteaware, Disperse.io, Holobuilder, Smartvid.io, Versatile Natures, Openspace.ai, Genda, and others). The information they provide is not always reliable and needs manual review and intervention, which often invalidates their automation-borne benefits. Their limited approach also limits what conclusions can be drawn.

Essentially, there is a need for complex event processing (Buchmann and Koldehofe, 2009). This would entail the merging of information from multiple monitored data sources with already existing information about the as-is status of a construction site and the production plan, to deduce accurate information about what has been built, how, and what resources were used and where merging/fusing data from multiple sources to compile comprehensive information about project status (in terms of both product and process status). However, complex event processing is only possible on the basis of well-integrated and reliable data, something we still lack. Although data is available in apparent abundance, the current lack of comprehensive, accurate and reliable linked data and information naturally restricts the opportunities to properly exploit the technologies.

IV. OPTIMISTIC FUTURE: THE HOUSE OF CONSTRUCTION TECH

In theory, BIM models of buildings and infrastructure are ideally suited to manipulation by smart software tools that incorporate computer vision, rule-inferencing, machine learning, case-based reasoning and other AI strategies. The range of potential applications is wide, including – but by no means limited to – smart tools for:

1. Design support and/or automation, topology optimization, generative design.
2. Design review, checking compliance to standards and codes.
3. Building performance simulations and engineering analyses.
4. Construction planning, site layout design, supply chain management.
5. Digital delivery of design and construction method directly to workers on site.
6. Real-time measurement, assessment and interpretation of project status.
7. Quality assurance and control.

Researchers of computing in the Architecture, Engineering and Construction (AEC) industry across the world have sought to realize such tools since the ideas behind AI developed. In early efforts in the 1980's and 1990's, people attempted to apply expert systems and case-based reasoning to some of the tasks listed above. It soon became apparent that

CAD technology was not suited to such applications because its representation of building information was graphic and symbolic, rather than object-oriented. This led to an intense effort to solve the representation challenge, which resulted in the BIM model authoring platforms that are now ubiquitous across the industry, and in an open objectoriented schema for representing buildings and infrastructure (the IFC data model) (ISO, 2013).

With the information representation challenge apparently solved, the stage appeared set for commercial implementation of innovations, and a wave of technological innovation began. As Andersen and Forr (2018) and other reviewers (Azevedo, 2019; Blanco et al., 2017) of these developments have noted, the majority of innovation financing has been provided to startup companies. There are two main reasons for this: corporate/organizational fragmentation within the industry, and the need for expert knowledge and experience with technologies adapted from other industrial domains.

Hall et al. (2019) provide compelling evidence of innovations that develop outside construction project organisations due to fragmentation of the industry: vertical fragmentation (professional and trade specialization), horizontal fragmentation (multiple small firms competing with one another), and longitudinal fragmentation (high turnover of suppliers and clients from project to project). In this environment, systemic innovations tend to disrupt existing commercial or organizational boundaries and therefore require wholly new vertically and longitudinally integrated organisations, with high startup costs and significant risk (Katila et al., 2018). Within this context, it is not surprising that many Construction Tech innovators fail to overcome the regulatory, commercial, cultural, organizational and technological barriers (Chowdhury et al., 2019), despite inventing and developing cutting edge technology applications in the construction domain. Given these risks, almost all the innovators adopt an incremental approach to change in the construction industry, as their top priority is to achieve a minimal viable product and being to generate income.

In addition to the fundamentals of entrepreneurship (ideas, investment and implementation), all Construction Tech innovators require at least three essential things: 1) a real process need in the industry, 2) an application of a new technology that fulfils the need, and 3) a workable business model. These are the pillars of the ‘House of Construction Tech’, which we propose as a model to explain the components essential for success in the sector (shown in Fig. 3). Entrepreneurship provides the beams that support the roof, which is the pinnacle of success – adoption in the construction

industry market. The BIM environment, in its broadest sense as technology, process and people, sits at the base of the house. BIM technology is the hardware and the software that generate and store the information about a construction project, including its physical aspects (a building's design) and its process aspects (construction plans). BIM processes are the information management aspects – standards, such as ISO 19650 (ISO, 2018) and IFC (ISO, 2013); organization and project level BIM execution plans; level of detail (LOD) definitions; etc. The people are those capable of implementing the processes using the technology, including not only employees of the innovator (designers, programmers, etc.), but no less important, employees of the customers (architects, engineers, and construction managers) skilled in working within BIM environments.

Building information in a form that can be readily manipulated by software is essential for almost all Construction Tech innovations, and hence placement of the BIM environment at the base of the house. All four application types (design and management, BIM-to-field, field automation, and field-to-BIM) are dependent on information in one form or another. The maturation of BIM environments and their broad adoption is the one key common denominator supporting the growth of Construction Tech within the last decade. Equally, however, BIM technology and processes still have severe limitations that constrain the longpromised growth and success of some of the Construction Tech applications. Among the key limitations: inadequate interoperability of information, difficulties in framing model data for machine learning applications for design and management, and the need for an intelligent digital twin platform to support integration of field-to-BIM tools.

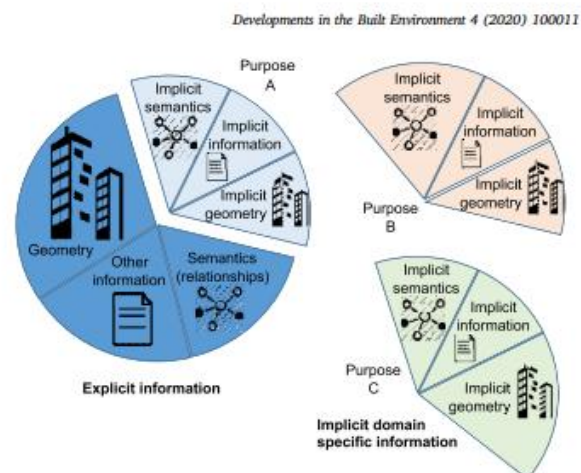


Fig. 2 – House of Conceptual Model.

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The ‘House of Construction Tech’ can serve as a ‘checklist’ for construction startup companies, and as a predictor of success or failure, by considering whether a company has successfully incorporated the columns, base and foundations. At the foundation level, for example, an AI tool for automated construction scheduling using machine learning cannot provide real value for construction managers if its authors restrict their tool to master planning using the Critical Path Method, ignoring the conceptualisation of production in construction as flows of work, products and resources that underpins essential more detailed layers of planning (Koskela, 2000). At the base level, applications that use 2D printed drawings rather than BIM models as their main input will find their scope severely limited. A company for whose innovation these aspects are relevant and yet chooses to ignore them, is unlikely to succeed in the long run. At the level of the columns, innovators must identify business process need to avoid the common trap of solutions looking for problems. For example, proponents of a virtual reality telepresence technology must identify the business process use case that will underlie market demand for their solution before developing the application.

V. CONCLUSIONS

A review of three specific areas of Construction Tech, representing design and planning, BIM-to-field and field-to-BIM applications, reveals that the broad adoption of BIM environments in the construction industry is an insufficient condition to enable effective exploitation of the information they contain, or to leverage the potential of AI in this context. The problem is that the information in models is incomplete and inaccessible. Among the many technological challenges facing Construction Tech entrepreneurs, we have identified two specific research challenges that concern development of foundational information processing methods for digital building information models which, if solved, would greatly facilitate development of smart BIM and AI tools for design and construction. They are:

1. Combined, optimal use of topological rule inferencing and machine learning modules for semantic enrichment.
2. Encoding representations of building information in forms that are amenable to machine learning

With regard to the nature of innovation in Construction Tech, our review of the areas of application supports researchers' predictions that technology innovation in construction is more likely to stem from disruptive startup companies than from the traditional project oriented construction companies (e.g. Katila et al., 2018). The growth of investment in Construction Tech startup companies demonstrates that the market shares this view. The ‘House of Construction Tech’ model may help investors and innovators alike in evaluating the soundness of their startups' technology and business strategies. Note that the model is applicable to incremental innovation; a complete rethinking of the construction business model may require rethinking of the foundational technologies too. Naturally, we cannot claim to have identified all possible technological challenges to implementation of AI and BIM applications. There may be others, and presumably new problems will arise even as solutions to semantic enrichment and graph representations of BIM models are developed and implemented. We are confident, however, that these two are key to progress, and thus deserving of the attention of researchers.

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