Event Management Website

Miss.Bhumi Deepak Pore[1], Miss. Sakshi Sandip Haval[2], Miss.Susmita Vilas Jadhav[3]
Shruti Suresh Chavare[4], Guide: Mrs. S.N Kumbhar[5]
[1, 2, 3, 4, 5] DKTE'S YASHWANT RAO CHAVAN POLYTECHNIC, ICHALKARANJI

Abstract- *Online event management website is an online event management website project that serves the functionality of an event manager. The website allow registered user login and new user are allowed to register on the website. The system helps in the management of events, users and the aspects related to them. This proposed to be a website. The project provides most of the basic functionality required for an event type e.g. [Marriage, Dance Show Birthday party, College Festival, etc.], the system then allows the user to select date and time of event, place and the event equipment. All the data is logged in the database and the user is given a receipt number for his booking. The data is then sent to administrator (website owner) and they may interact with the client as per his requirement.*

I. INTRODUCTION

An event refers to a social gathering or activity, such as festival, a ceremony, and a party. Event management is a process of organizing a professional and focused event, it involves visualizing concepts, planning, budgeting, organizing and executing events such as weeding, musical concerts, corporate seminars, exhibition, birthday celebrations, theme parties etc. Organizing a perfectly synchronized, well planned, well conducted and memorable event it requires the supervision and services of well trained and experienced professionals. The process of planning and coordinating the event is usually referred to as event planning and can include budgeting, scheduling, arranging decor, and emergency plans. The website not only to provide quality, but also to make it customized.

This is something other papers have often failed to focus upon. A user understands quality in the terms of its customizability, and that's where we will lay our stress. The proposed website aims to effectively managing all the phases of event management process and provide user the ability to customize quality of event according to his/her taste or needs. Event management is a glamorous and exciting profession that demands a lot of hard work and dynamism. As of today, everyone has a different definition of "quality". Everyone has customized their favorite sites according to their comfort and needs. The aim of this website is to discuss the services that will provide quality in processes of event management

II. LITERATURESURVEY

Event management entails the application of management in the creation and development of large-scale events (Emmers & Wolff, 2008). The process of coordinating and planning events is usually regarded to as event planning, and it includes a variety of things discussed in the paper (Martin-Flatten, Jakobson, & Lewis, 2007). In regards to the above information, I work as an event manager at an event planning company. The company serves as a one-stop shop that offers everything for its customers such as wedding cakes, fresh flowers, wedding flavors, tables, chairs, draping, lighting, linens among other items. In achieving its objectives, the company has incorporated an array of stakeholders such as wedding coordinators, photographers, catering personnel, entertainment person among others

However, the company is faced with is increased competition from other similar industries. The event planning industry has grown enormously over the last decade, and it is thus, important for the company to develop strategies for reducing the associated competition (Constantinides, 2006). According to Allen & Gale (2004) direct competition that the many companies face such as my company exists in cases where companies produce similar goods and products meant to target similar customers or market segment. Enterprises and businesses are strongly affected by completion. The nature and range of services and goods that they sell as well as the prices that they charge on the commodities is greatly influenced by the level of completion in the particular industry (Thorvald, Johnson, Johnson, & Sun, 2006). For an enterprise to be successful, it is thus, paramount for it to recognize the need to adapt to the ever-changing global business environment to be able to get the competitive edge over its rivals (Alon&Feder Gruen, 2007).

An event can be described as a public assembly for the purpose of celebration, education, marketing or reunion. Events can be classified on the basis of their size, type and context. An event can be a social / lifecycle event like a birthday party, engagement, wedding, funeral etc. or an education and career event like an education fair, job fair, workshop, seminar, debate, contest, competition etc. Event management website

The objective of this project is to develop an android application which will provide an interesting news and events so that users will be able to manage their event smoothly. Event organizers are continually appreciating the benefits of an online event management system such as an Event management application. Organizing an event is not an easy task, especially if the target audience is of a substantial size and if there are many teams involved during the execution phase. For this reason, automating the processes found in the event planning life cycle is a godsend to organizers who are still using old school methods

An online management website is designed which could effectively manage the event in an organization. This website contains the database which has the details of the participants, their name, and the events they are willing to participate, their registration ID, and event details like day, venue, time, etc. Instead of using paperwork, participant can simply use this website to register. Events Management System is very helpful for events. This website being as a platform to know the events, to apply for the events. Event organizer is an application under project management for managing festivals or social events like gathering, colleges, events, conferences etc. Lastly, this website can be access everywhere, anytime as everybody have their own smartphone. 4
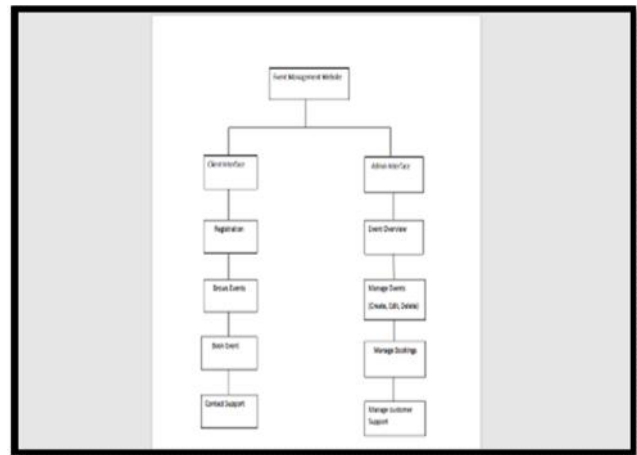
III. PROPOSEDMETHODOLOGY

The proposed website is computerized and has been developed using PHP, HTML, CSS, therefore it gives more facilities than the present system. It provides quick access to any data that is stored in the database. In this website, the user has to enter the data only once and then it will get stored in the database which gets linked with all files. This reduces the workload of the user and it is also a time saving process. The information about any event can be retrieved easily whenever required. The website maintains all records easy. The proposed website consists of different packages (in terms of cost range) for each category of events. The package contains all the facility such as décor, entertainment, etc. as per the range of the package

This website being as a platform to know the events, to apply for the events. The websites architectural pattern of the proposed selective event optimizer invokes the major use of the user interfaces for the selection of the events. To understand use of this website, consider the flow of actions happening, initially by opening the window, it will ask for the user authorization where the user needs to login. Upon successful entering, the user needs to select the event which

he/she want to book for. by this application customer can register the event, after registering, customer can login, after login, customer can post the event details including name, address, venue of the event, date, event conducting time, etc. they can apply even by SMS to particular admin mobile and communicate directly. For all this data retrieval and interpretation, the SQL database management is used in the proposed research work.

IV. BLOCKDIAGRAM

V. WEBSITE DEVELOPMENT

A. INTERFACE DESIGN

The user interface of the events on the website, such as marriage events, birthday events, annual gathering events, baby shower events, etc. will help users quickly find the type of event they are interested in and simplify the navigation of the website.Using high-quality images that are relevant to each type of event, such as photos of wedding decorations for marriage events or balloons and birthday events.

This will help users visualize the event and create a sense of excitement. Created a registration form for each event that includes all the necessary fields, such as name, email address, phone number, and any specific requirements or preferences. Ensuring that the interface is responsive, meaning that it can adapt to different screen sizes and devices. This will help users access the website from any device, including smartphones, tablets, or desktop computers. Considering familiar design patterns, such as using icons and labels to indicate the purpose of each button or link. Using a clear and concise language to guide users through the website. Making

sure that all important information is easy to find, and that users can quickly accomplish their goals.

B. TECHNOLOGIES USED

The development of website made use of the following technologies below:

1. PHP - WordPress is built using the PHP programming language, which powers the backend of the website and provides functionality for dynamic content creation, data management, and server-side processing.

2.MySQL - WordPress uses the MySQL database to store and manage website data, including user information, post content, and media files.

3.HTML/CSS - WordPress generates HTML and CSS code to create the structure, layout, and styling of web pages.

4.JavaScript - WordPress uses JavaScript to add interactivity and dynamic functionality to the website, including animations, pop-ups, and form validation.

5.Themes - WordPress offers a range of pre-built themes that provide design templates and layouts for a website, as well as customizable options for visual design and styling.

6.Plugins - WordPress offers a vast library of plugins that add additional functionality to a website, such as social media integration, SEO optimization, and e-commerce capabilities.

7.Web hosting - To make a WordPress website accessible on the internet, web hosting services are required to provide the necessary infrastructure, storage, and bandwidth

C.TECHINICAL IMPLEMENTATION

The user interface of the website was coded in word press using MySQL, Html/CSS, JavaScript, Themes, plugins etc. The event management dashboard allows event organizers to manage events, and send notifications.

Event calendar: This allows visitors to see upcoming events and register for them. Online registration and payment: This allow attendees to register and pay for events online.

Feedback and reviews: This allow attendees to leave feedback and reviews of events. Security and Backup: It is important to ensure that the website is secure and backed up regularly to prevent data loss and protect against cyber threats.

VI. FUTURE SCOPE

The future scope of event management websites is promising, as the demand for these services is likely to continue growing in the coming years. Personalization: Customers are increasingly looking for personalized experiences, and event management websites can cater to this demand by offering customized packages and services based on customers' preferences and needs. Overall, event management websites have a bright future, and those that adapt to changing customer demands and technological advancements are likely to thrive in the coming years.

VII. ADVANTAGES AND DISADVANTAGES

A. ADVANTAGES

1]Convenience: Event management websites provide convenience to both event organizers and attendees. Organizers can easily create, manage and promote events online, while attendees can easily find and register for events from the comfort of their homes.

2]Reach: Event management websites can reach a wider audience as they can be accessed from anywhere in the world. This allows event organizers to promote their events to a larger audience, increasing the chances of more attendees.

B. DISADVANTAGES

1]Technical Issues: Like any website, event management websites can experience technical issues, such as downtime or errors. This can cause inconvenience for both organizers and attendees.

2]Security: Event management websites deal with sensitive data, such as personal information and payment details. Ensuring the security of this data is crucial, and any security breaches can result in significant damage to both the organizers and attendees.

VII. CONCLUSION

In conclusion, event management websites have become an essential tool for event planners and organizers. They provide a centralized platform to manage and promote events, making the process more convenient and streamlined for both organizers and attendees.

Event management websites offer a range of features and tools, such as event registration, ticket sales, attendee

management, and marketing automation, to help ensure the success of an event. However, event management websites also face challenges, such as technical issues, security concerns, and competition.

Overall, event management websites are a valuable resource for anyone planning an event, from weddings and birthday parties to corporate conferences and trade shows.

REFERENCES AND BIOGRAPHY

1]Eventbrite

Eventbrite is a global ticketing and event technology platform that enables people to create, discover, and attend events of all kinds.Founded in 2006 in San Francisco, California, by Kevin Hartz, Renaud Visage, and Julia Hartz.

2]Bizzabo

Bizzabo is a cloud-based event management platform that provides organizers with tools to plan, promote, and execute successful events.

3]Eventdex

Eventdex is a comprehensive event management platform that includes features such as event registration, lead retrieval, and mobile apps for attendees. Founded in 2012 by Sunny Patel in New York