

# Website For Mayuresh Photo

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**Abstract-** Booking photography is a project which will enable customers or client to book for professional photographer via online. It is difficult for those who want to book for photography session to request for their favourite photographer since the process was done manually. By having this system, it will be easier for them to make their bookings.

**Keywords-** Facilitated Client with online facilities of working business and client and employee management. The project made so much clarification for the customers and also divided into the several parts that help to easy communication.

## I. INTRODUCTION

This web site going to be online presence of photography business of the client. Nowadays Social media is the trending platform for the so many reasons we teach through online coaching, we cook through You tube videos, we book our cinema ticket through the booking app, everywhere is the social networking. Today we live in the society that is vocal and confident people needs so much things to ask to the service provider. It is not possible to go everywhere and take bookings from people to people, it's the consumable and also in the pandemic of covid-19 it is so much risky, so thinking on the today's situation and also taking in the point for the customers satisfaction.

Booking photography is a project which will enable customers or client to book for professional photographer via online. It is difficult for those who want to book for photography session to request for their favourite photographer since the process was done manually. By having this system, it will be easier for them to make their bookings.

## II. MOTIVATION

Basic motivation behind this project is to consumes time of the customers and also the work. We are came up with new idea for the app photography booking.

We provide a package of hole ceremonies of wedding, engagement ceremony, prewedding and postwedding shoots, baby shoot and all ceremonies etc. We provide a makeup

artist also and the always customers opinion is preferred first. We have a section of packages varying from the base to the destination wedding packages, it will cover all the your doubts and all the information regarding this.

## III. PROBLEM STATEMENT

Ask photographers what they believe the purpose of their website is and you'll hear answers like this:

- 1) To show my photography to potential clients...
- 2) To get people to hire me or book my services..
- 3) To let people see how much I charge and what I can do for them...
- 4) The truth is, the website is none of those.
- 5) The way I look at it, the photographer's website really has only ONE purpose in life – to generate leads the photographer can then follow-up with.

That means paying attention to factors like these:

- 1) Understanding who the ideal target client is...
- 2) Attracting the right people to the website with targeted content...
- 3) Communicating the reasons why people should consider hiring the photographer...
- 4) Establishing a real human relationship with website visitors based on shared values...
- 5) Converting interested, motivated and qualified visitors into leads (i.e. email subscribers or phone calls)...
- 6) Telling the stories behind the photography to create context and emotional attachment...
- 7) Eliminating everything from the website that does not directly support the end goal...

## IV. LITERATURE REVIEW

Based on, our client is a professional photographer and has working in this field. Being a photographer for the past years, he was facing problems in managing bookings, earning records, work portfolios, and packages for different events. With such problems, he was not able to respond to all the

requests from customers. Then, he realized that all the photographers across the world might be facing the same problems when it comes to managing bookings, earnings, work portfolio, and other things related to the photography business.

Realizing this problem, our client decided to develop one such online platform where photographers can manage everything from bookings to earnings, new requests to on-going bookings, portfolio, and packages. To develop one such online platform, our client started looking for a website development company that has experience in developing such a platform. Using this on-demand photographer website, professional photographers and customers can get in touch and communicate pricing, dates, and other things to hire a photographer. Whether users own an android or carrying an iPhone, this hire a photographer website works smoothly on both the platforms. No matter what type of photography services a photographer provides; the photographer can manage the entire business at this personal photographer platform. The photographer can bookings, earnings, work portfolio and other things related to business.

In these system all the data is maintained in the database which is safe and easy to retrieve. Users can book the photographer anytime and User can know the location of the photo shoot.

## Modules

- **User**

User module can get register as new user and login for booking. Users can book their favourite photographer. Users are able to view status of the booking. Able to check the availability timetable of the photographer and also user can see the demo videos, offering packages.

- **Admin:**

Admin can get login. Admin can add or change the bookings. Admin can check and approve or cancel customers booking and also add general rules and regulation of business. Admin can add detail view of infrastructure and units.

## V. METHODOLOGY

- **User:**

### 1. Simple sign-up process

The photographer website for customers comes with a simple sign-up process to make it easy for users to sign-up, filling required details and verifying the mobile numbers. Once the

user sign-up in the app, he/she can log in using an email-id/mobile number and password.

Book photographer with a click

The website comes with a one-click booking option, enabling customers to book a photographer with just a single click. After reviewing all the photographers' and their work, the customer selects one that has required experienced.

### 2. Home

In home, here is the overview of website.

### 3. About

The information of team member and their role is given.

### 4. Services

What we provide are given in services section.

### 5. Pricing

In this section, the prices of events like Wedding, Prewedding, Baby, different events, maternity shoot are given from basic to ultimate.

### 6. Enquiry

If you have any query then you send to the admin.

### 7. Portfolio

In this, the demo of works means photos of different events are given.

### 8. Contact

The contact of admin is given like address, email id, contact.

- **Admin:**

Here we are going to discuss admin points that we are going to add in our website;

#### 1. Sign-up

The photographer's website comes with an easy-to-follow sign-up process, so photographers from across the world can sign-up with details like name, contact details, and other required information.

#### 2. Booking requests

Photographers can manage all their booking requests whether it is new, unchecked or cancelled requests. They can check and take action accordingly.

#### 3. Manage all the customers

Apart from photographers, the admin can manage all the customers, checking their profile, requirements, budget and created requests. Moreover, the admin can manage old and new customers with their information.

## SYSTEM MODEL:

### Flowchart:

• Activity diagram for admin side:

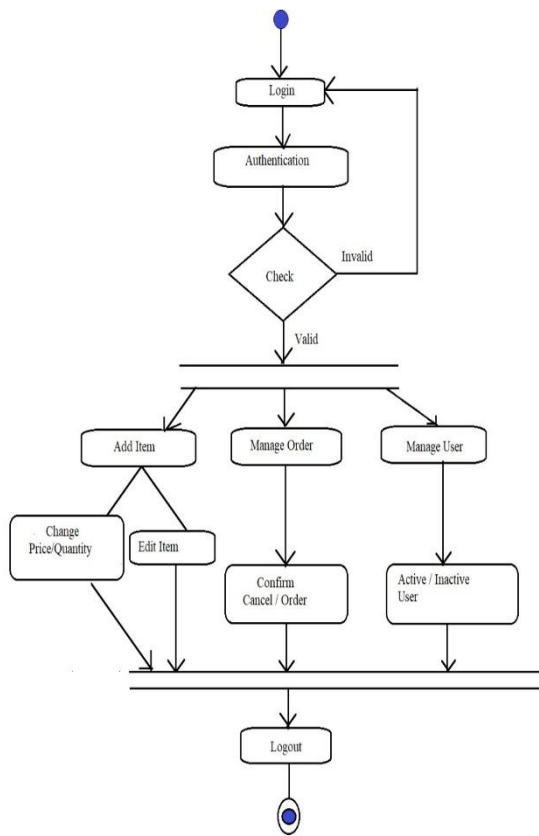


Fig:1.1

• Activity diagram for user side:

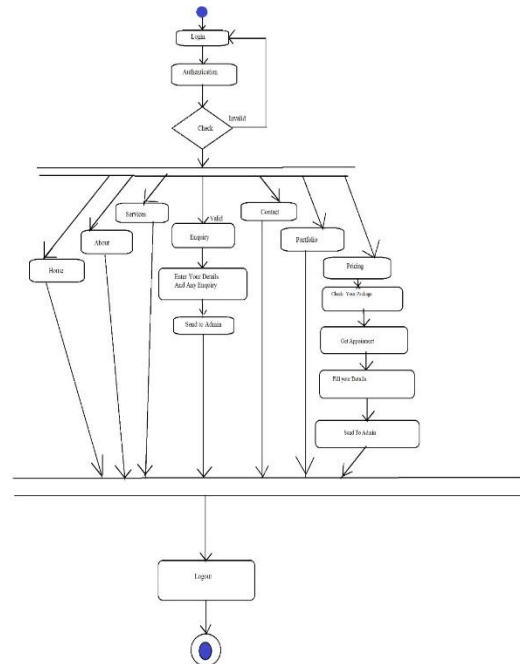


Fig:1.2

**VI. CONCLUSION**

Booking photographer is a system which satisfied the requirement of the user by booking the photographer from their location. This system fulfilled the desire of the users to select the photo shoot to their dream place. Users can know the status of their booking in the system. Facilitated Client with online facilities of working business and client and employee management. The project made so much clarification for the customers and also divided into the several parts that help to easy communication.

**VII. REFERENCES**

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