# Gradientech

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#### I. COMPANY PROFILE

Innovative and intelligent software solutions for pharmaceutical companies, printing industry and healthcare. GRADIENTECH develop customized software products and components for integration into existing systems - individually and specifically for individual industries.

#### **Features of MEDEG**

## What MEDEG do

- Keeping track of child vaccination requirements is an important aspect in the delivery of ongoing child care. Keep your child protected and safe with our vaccination reminders.
- Based on the IAP Immunization schedule, our reminders will help you to make sure you're knowledgeable about your child's vaccinations.
- Alerts based on child age, vaccination history, time since previous vaccination and risk factors for streamline care. This is especially helpful to ensure child to complete all doses in a vaccination schedule.

## **How MEDEG do:**

- TEXT Alert messages to parent in 3 days advance for vaccine schedule and Doctor/Hospital contact details for Appointments.
- Voice SMS and Text Alert message to parent on the day of schedule and ensuring Doctor/Hospital Appointment is made.
- Voice Call and SMS to the parents' consent to having their Child Vaccinated. If not, ensuring reschedule.

## **Data security**

- Ensure physical database security.
- Use web application and database firewall.
- Encrypt your data and Minimize value of database.
- Audit and monitor database activities.

## **MEDEG vision:**

To see disability free INDIA.

#### **MEDEG** mission:

- Mission is to contribute to global efforts in vaccinating children timely.
- Increase the public understanding of the benefits of vaccination given in time.

#### II. JOB ROLE

We have been worked as an internship trainee at GRADIENTECH Private Limited. As an internship trainee, they assigned the work of Act as the mediator in between GRADIENTECH and HOSPITALS about Immunization Alerts.

## III. TASKS

- Finding the Maternity and multispecialty hospitals in our allotted areas
- Finding the original decision makers of hospitals.
- Interact with hospital decision makers.
- Convey the Advantages of MEDEG Services.
- Fill the Response sheet in every hospital.
- Submit response sheets in office every week and should give hospitals feedback in office.

#### IV. LEARNING

- During my internship I learned how to find my target.
- How to interact with customers.
- How to meet and greet strangers.
- How to convince customers.
- Obedient working.

## V. CHALLENGES

- Finding the hospitals in allotted areas.
- Convincing the hospital reception incharge.
- Finding the decision maker of the hospital.
- Interacting with new people.
- Getting deal with hospitals and follow ups until getting response.

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## VI. EXPERIENCE

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- During our internship we always enjoyed our work.
- We gained an in-depth understanding of the Field work culture.
- This internship also gave us the confidence to deal with different kinds of people.
- We learned many aspects in meeting new people.
- In this internship forced us to become very comfortable in communicating with people and gave us confidence about work experience.

## VII. CONCLUSION

This is the brief presentation about my internship experience at GRADIENTECH. Doing internship at GRADIENTECH showed me the difference between the theory and the practice. It is a good opportunity to explore my knowledge. Learnt how to reach daily targets and improved my communication skills. The journey made me more involved and excited to do real professional work.

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