

Grocery Mart

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Abstract- In this Grocery Mart, the particular distributor are selling and buying the products. And the dealer and normal people was buy those products. Normally the different different distributor are have some different products. And dealer are easily buy those all products. This buying and selling products are available at one place so this is the best benefit for the people and any normal dealer. This all products are a wholesale products so any customer and easily purchase those all products. And also the big distributor and giving a home delivery for clients. All the products are giving discount and too many offers for buyers so buyers are easily attract with products and buying all products. User can use a online payment option for transaction. User can give feedback for website and products. In this grocery mart the user first create its account and the open a home page , after the user are show all the products was distributor has selling. Otherwise user are directly purchase those products have a good discount to user. User selected products was add in a add to cart so the add to cart in a all products and its weight and amount are easily display. And total amount of products are purchase are show to user and user are going to payment option so the user are pay the money for the products. And the last the user are easily show the message for his products is your products are deliver into twelve hours. And the user taking a fresh products. And user are easily exits or logout to his account.

Keywords- Online Selling, Online Buying, Online Payment, Stored Records, Many Products.

I. INTRODUCTION

The particular distributor are selling and buying the products. And the dealer and normal people was buy those products.

This buying and selling products are available at one place so this is the best benefit for the people and any normal dealer.

This all products are a wholesale products so any customer and easily purchase those all products. And also the big distributor and giving a home delivery for clients.

All the products are giving discount and too many offers for buyers so buyers are easily attract with products and buying all products. User can use a online payment option for transaction.

In this grocery mart the user first create its account and the open a home page , after the user are show all the products was distributor has selling. Otherwise user are directly purchase those products have a good discount to user.

User selected products was add in a add to cart so the add to cart in a all products and its weight and amount are easily display.

And the last the user are easily show the message for his products is your products are deliver into twelve hours. And the user taking a fresh products.

II. LITERATURE REVIEW

The Indian food and grocery retail sector is in a transformation mode for various reasons like strong macro-economic fundamentals and the changing socio-economic scene. These factors are driving what were once traditional and small scale retail outlets into organized retail formats aimed at catering to the evolving tastes and needs of the discerning consumers. Economic development is frequently characterized by greater use of large, multi-line food retail outlets including supermarkets and hypermarkets.

Five types of analysis were found in the literature.

These could be categorized as under:

1. Store Image and Satisfaction in the food and grocery retail environment.
2. Nutritional consciousness due to spread of supermarkets.
3. Consumer demographics and retail format choice.
4. Pricing practices by modern retail.
5. Cross shopping and retail format choice.

The fast changing trends in food and eating habits of consumers have contributed immensely to the growth of ‘Western’ format typologies such as convenience stores,

departmental stores, supermarkets, specialty stores and hypermarkets. This has happened for various conspicuous reasons namely demand and supply, socio-cultural, demographic, psychographic, economic and technology advancements like a large segment of young population, a rapidly expanding middle class, rising income levels, growing literacy, increasing number of working women and nuclear family structures which, in turn, have created an enormous demand for consumer goods and paved way for modern retail formats. Consequently food and grocery retailers today must differentiate themselves by meeting the needs of their retail shoppers better than the competition. There is general agreement that a basic retailing strategy for creating competitive advantage is the delivery of high service quality. However, little is known about its actual influence and 51 | P a g e contribution to the organized retailing in food and grocery sector inferred from an empirical analysis. Thus, understanding the consumer behavior becomes imperative in designing modern food and grocery retail formats based on the purchase patterns. Further it is important for modern formats and traditional formats to know what determines customer satisfaction. The decision to patronize a store usually starts with a set of characteristics or attributes that consumers consider important. Consumers use these attributes to determine which stores can cater to their needs.

III. METHODOLOGY

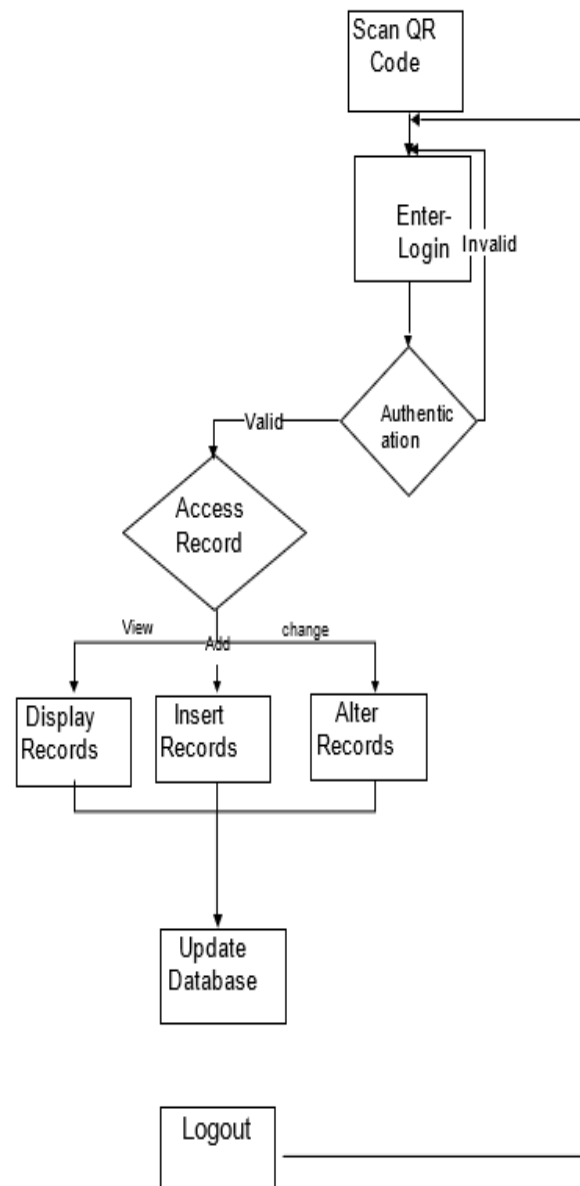
Grocery Mart is a website for buying and selling products. And in this website user are easily purchase products and easily payment give for the products.

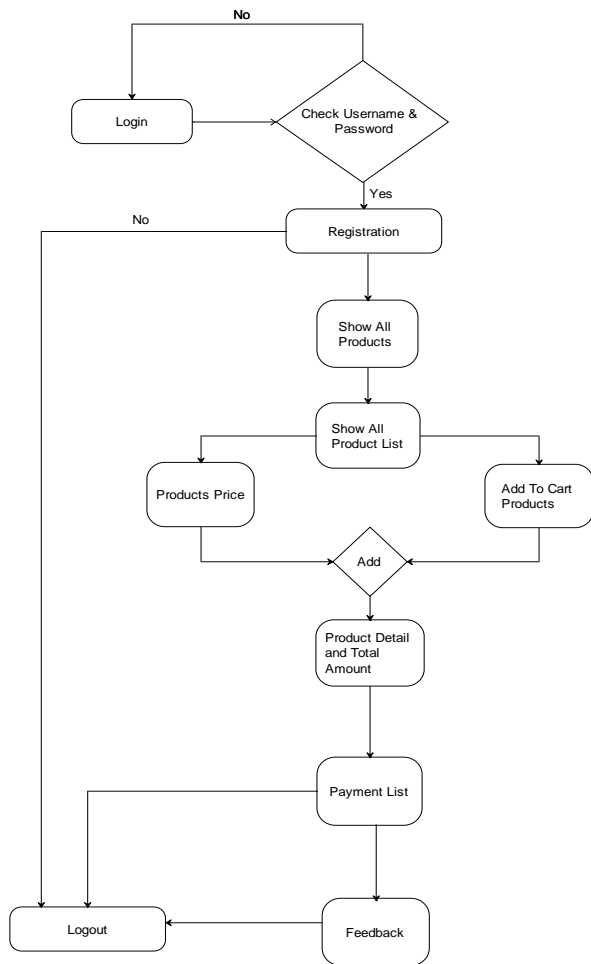
In this website the all products are easily available in the one place so the more benefit of this site is was it is a great products selling and buying site for the normal people and dealer.

The working if the whole system is as follows:

1. This is the Grocery Mart website for the buying and selling products.
2. First we have start the website first you open the registration is important for the user.
3. The next step is the user are register after they are login into the site and open his own account.
4. And the website front page in the all products are display and the products and products prize abd all are easily display.
5. After the user are show all the products and select the purchase products whose are he is getting.

6. And the user are select products are show in the add to cart list.
7. Add to cart is the option to store the all products that you have purchased.
8. And the all list of the products and the total amount of the products are show for user.
9. And the last for payment the payment option is available for the user so user can easily pay the amount of the products for the company.
10. And the after products purchase the products are taking by user in the 12 hour.
11. After the taking products by the user . user can easily give feedback for the service and company.
12. And the last user are click on logout and user are out of his account.





IV. FUTURE WORK

- In future development we can also add chatting system between distributor and dealer.
- Dynamic and portable design so each and every system can use this.
- Use efficient traffic control strategy by using network topologies.
- Also we have add the other product as like plastic product in future.

V. CONCLUSION

Make the project user friendly and more interactive. We have hope the distributor, dealer and normal people are used our website. And also this site was helpful to both for buy and sell product at one place. And store payment records easily. Lastly one more time we heartily thankful to all our professors, who have help us directly and indirectly to make this project work complete during the entire project work, we have complete our project work with blessing of our family members and kind of help our friends.

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He has devoted a significant amount of him valuable time to plan and discuss the domain work. During this, he provided us excellent guidance & support during a discussion about our progress. he gave us a great deal of freedom to choose domain, focusing more on our field of interests and building skills that will allow us to be a successful in our life. progress. he gave us a great deal of freedom to choose domain, focusing more on our field of interests and building skills that will allow us to be a successful in our life.

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