

FEMMES VETEMENTS -A WOMAN CLOTHING APPLICATION

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Abstract- woman are tend to do shopping on daily basis. Many online shopping applications are present that provides online shopping of everything. Nowadays everything is available online and people are tend to buy things online. All the people can use this application but specially woman can use this more. This application will solve very main problem of every woman. In this application woman have an option of customized clothes, they can give order of customized clothes according to their choice. This application will have both the option customized clothes and ready made clothes, anyone can buy clothes from it but when they want to customized the clothes they need to fill the form and they have to submit that form. That form will contain few question about which kind of clothes customer actually want. Form will be given to designer and then after sometime client/customer will get notified with few designs. And customers can choose any designs and can ask for customization price and then they can fix the order. This is the one stop solution for all kind of clothing, customers do not need to go out and search for good designer.

Keywords- Clothing, Fashion , Designers

I. INTRODUCTION

Femmes Vetements is an application that will be helpful to everyone in buying clothes but specially woman. It will be easy to buy different kind of clothes through one application easily and efficiently. They can buy clothes from options available they have or they can customized their own choice of outfit. It also prides itself on offering on-trend styles catering to both young women and teens, that won't break the bank. Femmes Vetements is able to stay on top of the latest fashion trends from around the globe while rapidly bringing these styles to market. So whether anyone searching for boho dresses and graphic tees or patterned blouses and chic swimwear, Femmes Vetements is the ultimate one-stop-shop for the modern yet economical fashionista.

II. LITERATURE REVIEW

The investigation of the idea was taken place and it was known that most of the woman loves shopping and

for that they choose many options like window shopping and online shopping. There are more than 800 online shopping sites are there in India and many more worldwide. According to the current scenario, most of all the applications are selling ready to wear clothes. where customers faced problems of size and sometimes material. But we tried to gather information about all the problems. This application will build the communication gap between designers and the users. The client/customer will be able to get the updates regularly from the admin side application and sites.

Myntra.com is one of the shopping application and was in the business of online demand personalization. The products ranged from T-shirts, watches, salwar, kurtis, skirts, alazzos, and many such products with photographs, one-liners and slogans. Myntra pioneered the personalisation of sports jerseys and offered sports jerseys of several cricket and football teams such as Team India, IPL, FIFA and EPL. These jerseys could be personalised with a name and number of the customer's choice. Myntra has tied up with top fashion and lifestyle brands in India, such as Nike, Reebok, Puma, Adidas, Asics, Lee, Lotto, Decathlon, FIFA, John Miller, Indigo Nation etc. to offer a wide range of current season merchandise from these brands. Myntra currently offers products from more than 200 Indian and international brands. These include shoes for running, tennis, football, basketball and fitness, along with casual footwear from world-renowned industry leaders like Nike, Puma, Converse, Adidas, Decathlon, Reebok, Lee Cooper, Numero Uno, Skechers, Crocks, Asics, Fila, Lotto, ID and many more. There are also casual and dressy footwear for women from Catwalk, Carlton London and Red Tape to name a few.

The another investigation I did on Club Factory - fair price and I found out that As one of the best global online shopping apps, they offer more than 1,000,000 trendy items, ranging from Fashion, Jewelry, Home, Shoes, Bags, Beauty and Gadgets with smart prices. They add 10000+ new products every day and have daily fashion deals with great discounts. Club Factory is also a smart price comparison app. With advanced technology, you could compare prices and shop online easily. What's more, various offers and coupons could be

found in their daily deals. In this online store, you could save both time and money. Club Factory is one of the best online shopping apps in India. This hot fashion shopping app allows you to shop millions of products and manage your orders anywhere. You could browse stylish items, find fashion deals, shop by your orders. You could also sign-up for shipping notifications to know when your orders ship and arrive. Club Factory makes online shopping so easy. With the help of Femmes Vetements app you can take anything you love about Femmes Vetements with you everywhere you may roam. With the app, you instantly join a worldwide community of more than 30,000,000 fashion lovers. With tens of thousands of trendy items and over 100+ daily new arrivals, the Femmes Vetements app is your ultimate one-stop fashion shopping place in your pocket. Also it have facility of customization option which will allow anyone to customized their clothes according to their clothes. VII. Admin will count the amount and also shows a order details.

Key features include:

- Over 100+ daily new arrivals
- 7 x 24 customer service
- Save products to wishlists and buy later
- Get notifications on your order status and sale alerts
- 24/7 Live chat real-time customer service by designer
- Create outfits by mixing and matching SheIn items
- Keep up-to-date with your friends' latest activities in timeline

Key facts about Femmes Vetements:

- You won't see our stuff in the mall. You just won't.
- 90% of our customers receive their orders within a week
- 100 fashion bloggers

III. METHODOLOGY

FEMMES VETEMENTS - is an ios based application which will work on all ios devices. The main purpose of this application is to make work ease for the woman who wants to buy clothes online. During my research I found out that there is no such existing ios application in real world which is exactly like my idea and for customized clothes. Thus we are interested in developing an application which would surely make a difference from others.

The application will work in following way:

- User have to Log In or Sign Up in the application.
- Admin will update or add client's detail to database.
- Customers can search for any product or view the product.
- Customer can also fill form and submit it.
- Then designer will contact directly to customers.
- Customer will select product or design.
- Then they will add it to the cart.
- Admin will count the amount and also shows a order details.
- When customer will confirm the order it will go further for payment and few other details.
- After confirming mode of payment will be decided.

IV. SPECIAL FEATURES

The idea to this application was inspired by one of the existing application named SHEIN which allow user to buy different kind of clothes from the one app. SEIN is also a smart price comparison app. With advanced technology, you could compare prices and shop online easily. What's more, various offers and coupons could be found in our daily deals. In this online store, you could save both time and money. SEIN is one of the best online shopping apps in India. This hot fashion shopping app allows you to shop millions of products and manage your orders anywhere. You could browse stylish items, find fashion deals, shop by your orders. You could also sign-up for shipping notifications to know when your orders ship and arrive.

Unique Features:

- EXTRA 5% OFF YOUR FIRST ORDER
- Over 100+ daily new arrivals
- 7 x 24 customer service
- Save products to wishlists and buy later
- Get notifications on your order status and sale alerts
- Create outfits by mixing and matching SheIn items
- Keep up-to-date with your friends' latest activities in timeline
 - You won't see our stuff in the mall. You just won't.
- 90% of our customers receive their orders within a week
- 100+ fashion bloggers

V. CONCLUSION

FEMMES VETEMENTS is totally oriented towards the idea of different kind of woman clothes through one ios application. As there is no such existing ios application till now this will definitely have impact in the online clothing

shopping. More research in this field is possible by contacting various designers and proposing this idea to them. If they approve the idea and are ready to share all the confidential details about their users then this may work as a successful live ios application for them. If it happens as so it will surely make designer's work minimal.

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