

# Travel Guide- A Personalization of Travel Package Recommendation System

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**Abstract-**Today, the trip is an important part in human life but human are not exactly know about destination real condition. that are season, cost ,timing and routes. the system can extract user useful information same user experience share various routes info to user also gives best time and season to user also gives cost of that system There are two main challenges for automatic travel recommendation. First, the recommended POIs should be personalized to user interest since different users may prefer different types of POIs. Second, it is important to recommend a sequential travel route (i.e., a sequence of POIs) rather than individual POI

**Keywords-**Travel recommendation, GPS

## I. INTRODUCTION

Today travelling is very important thing in human life for enjoyment purpose. We can found the travelling detail on various websites different kind of information like images, location etc there are various system that used to find travelling spot. Information is stored in different websites suppose for finding routes use map information about that location stored in another Website. In today some website and application give information but some time it is not updated or not found and it does find the exact location and not found all information about that location Also it does not show GPS route from user current location to destination location. In previous system it will shows only information about searching location does not recommend to user.

To overcome the problems of searching only one location and shows limited information. the application consist of travel package recommendation system in which we design application for searching exact route from user current location and recommend to user about search related location it will easily give information to user also using GPS facility get various routes in that particular location. it will also recommend as per the user interest

Different user have different point of interest for travelling in city there are various system that give user travelling information user will not get all information at one system it will not give all information at a time. To reduce that

design a system for give all information in one system and it will also personalize the system for user

## II. LITERATURE REVIEW

Personalization is one of system that will give user various type of information access of other user personalization is based on user point of interest in [1]. using the GPS trajectories generated by multiple users. they mined interesting locations and classical travel sequences within a given geospatial region. they consider an individual's visit to a location as a link from the individual to the location, and map this links in terms of the users travel experiences in various regions.[1] this method mines the shared check-in patterns for users from different regions and then utilizes the shared patterns to further explore more similar user across regions. user can transfer knowledge across regions to recommend for an user in a new region[2]

The new solution is simple and fast the given solution improves accuracy from 48% for a traditional BOW solution to 60%, while maintaining the same processing time [3] Our experimental results demonstrate the significance it would be interesting to investigate the recommendation effect of content information compared to other information, such as spatial, temporal, or social information[4] they focus on the problem of time-aware POI recommendation, which considers the temporal influence in user activities they for POI recommendation on the GTAG. or future it would be interesting to apply the proposed framework to time-aware recommendation in other tasks [5]

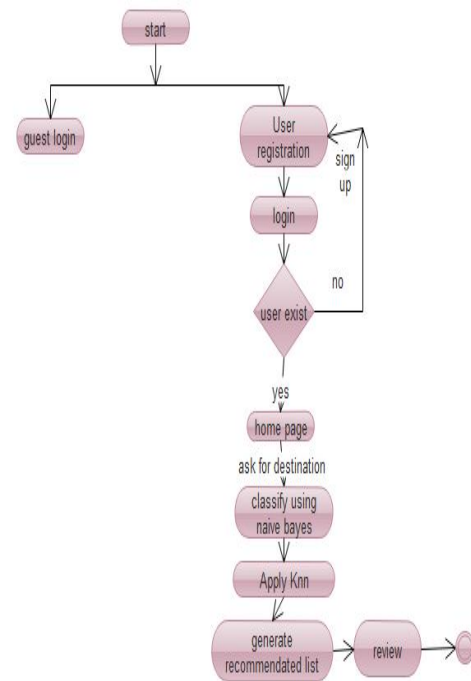
They present a salient feature mining based approach to improve the performance of GPS location estimation Experiments demonstrate that our method out performs the classical and state-of-the-art method for image GPS estimation [6]

## III. WORKING

In this system planned that terribly economical thanks to user for looking user interest locations. In system begin with admin login admin add locations then user sign up

to system. it'll check user exit or not if user exist it'll offer access to homepage during this user rummage around for location. System checks user current location and provides path conjointly all info concerning location. In suggestion we have a tendency to recommend to user concerning similar location conjointly user see previous user reviews and conjointly add its own review in system can have 3 modules user interface, middleware , backend In user interface there ar map section, suggest section, review section. In middleware use totally different interfaces. In last backend we have a tendency to use naïve mathematician and KNN formula Naïve mathematician classify per user interest or what user search according that system can offer connected location k-Nearest Neighbors formula (or k-NN for short) could be a non-parametric technique used for classification and regression In each cases, the input consists of the k nearest coaching examples within the feature area. The output depends on object is classed by a majority vote of its neighbors, with the article being assigned to the category commonest among its k nearest neighbors (k could be a positive whole number, generally small). If  $k = 1$ , then the article is just assigned to the category of that single nearest neighbor. In k-NN regression, the output is that the property price for the article. This price is that the average of the values of its k nearest neighbors.[7]

In machine learning, naïve mathematician classifiers ar a family of straightforward probabilistic classifiers supported applying Bayes' theorem with robust (naïve) independence assumptions between the options. Naïve mathematician has been studied extensively since the 1950's. it had been introduced below a special name into the text retrieval community within the early 488 and remains a well-liked (baseline) technique for text categorization, the matter of decision making documents as happiness to 1 class or the opposite (such as spam or legitimate, sports or politics, etc.) with word frequencies because the options. With acceptable pre-processing, it's competitive during this domain with additional advanced ways together with support vector machines. It conjointly finds application in automatic diagnosing. Naïve mathematician classifiers ar extremely ascendible, requiring variety| of parameters linear within the number of variables (features/predictors) in a very learning downside. Maximum-likelihood coaching may be done by evaluating a closed-form expression, that takes linear time, instead of by pricy repetitive approximation as used for several alternative kinds of classifiers[7]



#### IV. CONCLUSION

The system will very helpful and to user in this shows various routes to user and also recommend to user about various location and give user various information about that location and user will see other user review and also add own review

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