A Surveyon Online Vs Offline Engagements

Sarthak Bhandari[1], Siddhesh Parkar[2], Aastha Chaudhari[3], Dr. Priya Joshi[4],
Dnyaneshwari Ghorpade[5], Himanshu Chawre[6]
[1, 2, 3, 4, 5, 6] Dept of Applied science and Humanities
[1, 2, 3, 4, 5, 6] PCCOE, Pune.

Abstract- *In the world of increasing communication and social interaction, the shift from traditional offline engagements to digital online platforms has been seen vastly. This survey aims to explore the dynamics of offline versus online engagements by examining factors such as learning, social activities, shopping, hobbies, interactions, etc.This drastic shift from offline to online engagement made our survey find out the views of this generation and their thoughts on online vs offline interactions.*

I. INTRODUCTION

In today's era, there are a lot of mixed opinions on the real world vs. the virtual world. People have different opinions in different aspects; it significantly impacts the results and the type of insights gained. The fast rate of growth of digital technologies heavily influences the way people engage themselves with various activities, mostly about engagements processes. Enrollment, be it for educational courses, fitness programs, or recreation events, has taken into consideration the choiceselection between online and offline options for enrollment.

Online engagement has become popular becausethey are convenient, flexible, and capableof reaching a wideraudience.They allow users to register at any given time from anywhere and often link to instant confirmations . However , online application procedures are mostly paper-based and usually conducted in a more convential setting by visiting or other methods that require face-to-face communication and direct help;thus, they are more appropriate for people who prefer having a face-to-face approach to communication or those not possessing digital tools.

This research compares two approaches to enrollment and seeks to identify the strengths and limitations of each approach and the factors that influence users' choices. By conducting a comparative survey, this study aims to analyse the engagement trends, challenges, and user preferences across various activities. The results will provide how engagements systems can be optimized to balance the convenience of technology with the inclusivity of traditional methods.

II. PURPOSE

The main purpose of this study is to assess the disparities of online versus offline engagements regarding activities and their effect on the users' experience and participation. With how technology continues to change people's approaches toward education, training, and entertainment programs, it becomes easier to consider the merits, demerits, and overall efficacy of both methods.

III. METHODS

We took an online survey for this study. In this survey, most people belong to the young generation. In this, we had put questions related to the topic. On which people shared their opinions. These are the questions and their results which we included in our survey.

1. For learning and education, do you prefer onlinecourses of in-person classes?
    a.   Somewhat prefer online
    b.   Somewhat prefer online
    c.   Strongly prefer offline
    d.   Somewhat prefer offline
    e.   Other

2. What aspect of online learning do you value most?
    a.   Access to a wider range of resources
    b.   Flexibility in timing
    c.   Ability to learn at your own pace
    d.   Lower cost
    e.   Other

3. What aspect of offline learning do you value most?
    a.   Interaction with professor
    b.   Enhanced Focus and Fewer Distractions
    c.   Social Interaction
    d.   Improve Communication Skills
    e.   Other

4. Which do you prefer for socializing?
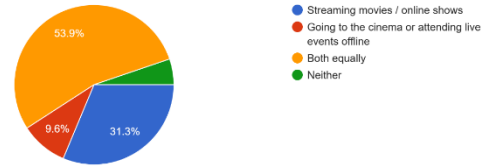   a.   Online activities (e.g., social media, video calls)
    b.   Offline activities (e.g., face-to-face meetings, parties)
    c.   Both equally

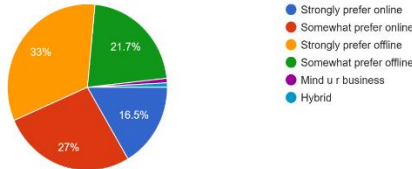   d. Neither

5. For entertainment, do you prefer:
    a. Streaming movies / online shows
    b. Going to the cinema or attending live events offline
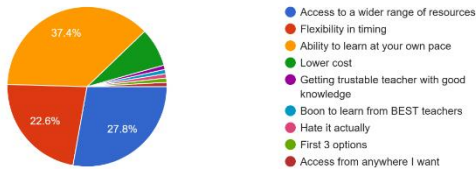   c. Both equally
    d. Neither

Responses :

1. For learning and education, do you prefer online courses or in-person classes?
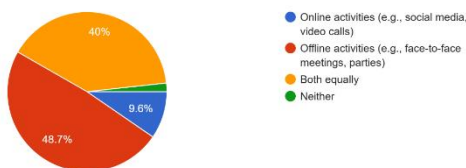115 responses

2. What aspect of online learning do you value most?
115 responses

3. What aspect of offline learning do you value most?
115 responses

4. Which do you prefer for socializing?
115 responses

5. For entertainment, do you prefer:
115 responses

6. For shopping, do you prefer online stores or physical stores?
    a. Strongly prefer online
    b. Somewhat prefer online
    c. Strongly prefer offline
    d. Somewhat prefer offline

7. What do you prefer for working/studying?
    a. Online (From home, remote work, virtual meetings)
    b. Offline (Office, Classroom, Library)
    c. Both Equally
    d. Neither

8. For social activities, do you prefer online events (virtual meetups, social media) or in-person events?
    a. Strongly prefer online
    b. Somewhat prefer online
   c. Somewhat prefer offline
    d. Strongly prefer offline

9. What factors most influences your choice between online and offline shopping?
    a. Price comparison
    b. Convenience of delivery or pickup
    c. Quality of customer service
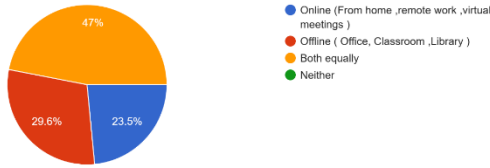   d. Ability to see or try products in person
    e. Other:

10. For engaging in hobbies, do you prefer
    a. Online (gaming, reading blogs, watching tutorials)
    b. Offline (crafting, playing sports, in-person events)
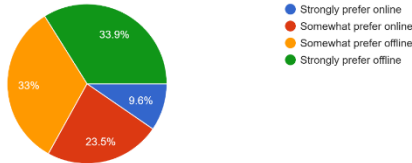   c. Both equally
    d. Others

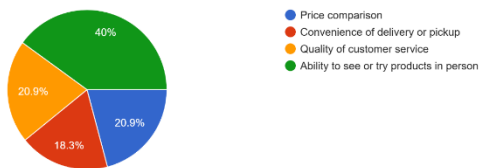6. For shopping, do you prefer online stores or physical stores?
115 responses
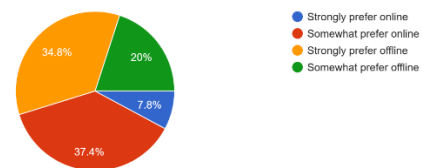
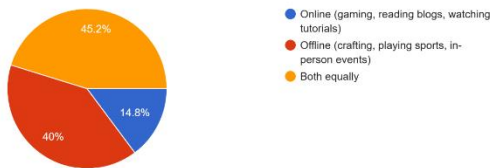7. What do you prefer for working/studying ?
115 responses

8. For social activities, do you prefer online events (virtual meetups, social media) or in-person events?
115 responses

9. What factor most influences your choice between online and offline shopping?
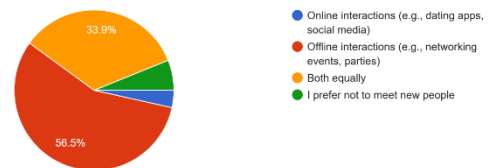115 responses

10. For engaging in hobbies, do you prefer
115 responses

11. When meeting new people, do you prefer

a.   Online interactions (e.g., dating apps, social media)
b.   Offline interactions (e.g., networking events, parties)
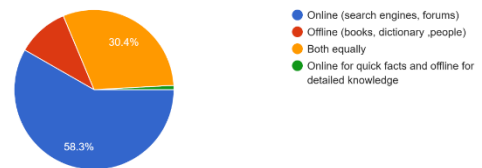c.   Both equally
d.   I prefer not to meet new people

12. For finding information, do you prefer:

a. Online (Search engines, forums)
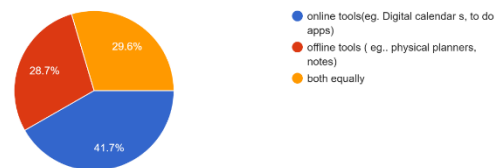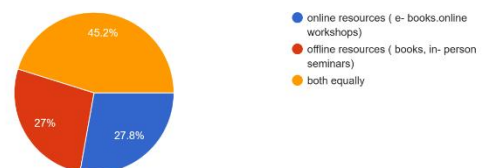b. Offline (books, dictionary, people)
c. Both equally
d. Other:

13. When organizing your day, do you rely more on

a. Online tools (e.g. Digital calendar's, to do apps)
b. Offline tools (e.g., physical planners, notes)
c. Both equally

d. Other:

14. For personal development, do you prefer:

a. Online resources (e-books, online workshops)
b. Offline resources (books, in-person seminars)
c. Both equally
d. Other:

15. In the future, do you see yourself relying more on online activities than offline ones?

a. Probably
b. Definitely
c. Not sure
d. Probably not
e. Definitely not

11. When meeting new people, do you prefer
115 responses

12. For finding information, do you prefer:
115 responses

13. When organizing your day,do you rely more on
115 responses

14. For personal development, do you prefer:
115 responses

15. In the future, do you see yourself relying more on online activities than offline ones?
115 responses
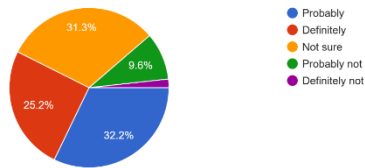
IV. CONCLUSION

From the research, it is quite obvious that online and offline registrations have different pros and cons. Although online activities tend to be more convenient and accessible, offline activities tend to provide a personalized hands-on experience for the user. Most of the preference between one method and another can be influenced by factors such as user-friendly technology and their need for guidance throughout the process.

These insights will highlight the need for enrollment systems that are flexible, user-friendly, and fit the needs of all customers. We should look at quality features from both approaches to make the enrollment experience easier and more inclusive for everyone

REFERENCES

[1] https://docs.google.com/forms/d/e/1FAIpQLSfB09dSbgk NFdlpWe9CU5J43Tb3uhQIbP2LOdVJUoIF8Ab6tg/view form?usp=sf_link

[2] https://www.intuition.com/do-you-prefer-to-learn-online-or-in-person/#:~:text=While%20online%20learning%20offers%20numerous,feedback%20from%20instructors%20and%20peers

[3] https://www.elucidat.com/blog/online-learning-vs-face-to-face-learning/#:~:text=67%25%20of%20organizations%20moved%20their,they%20don't%20scale%20well

[4] https://www.quora.com/Now-that-you-have-experienced-both-which-one-do-you-prefer-more-and-why-online-or-offline-classes